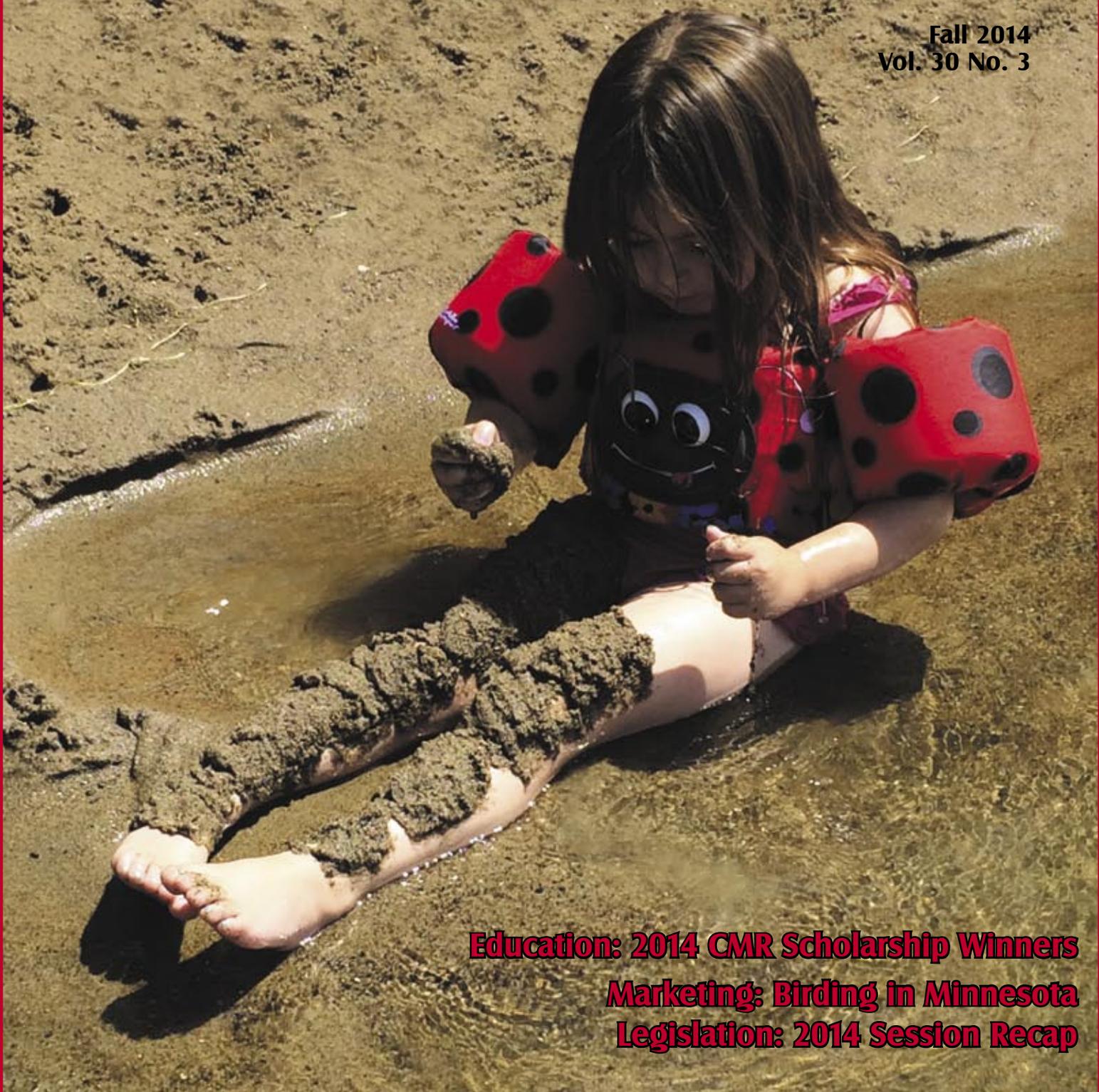


Minnesota Resorter

Resorters Helping Resorters



Fall 2014
Vol. 30 No. 3



Education: 2014 CMR Scholarship Winners
Marketing: Birding in Minnesota
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Submit Your Nominations for Resorters of the Year!

Congress of Minnesota Resorts Members, The Resorters of the Year Award is given annually to a resort that exemplifies the spirit and goals of the CMR. The criteria centers around the operation of a successful and progressive business, service to the tourism industry both at the local and state levels, and community service in other areas. Mentoring and helping other resort owners and membership in the CMR are also part of the requirements. Nominations for the award are generated entirely by CMR members, and the whole program is dependent upon the time and effort you give in order to recognize excellence. We encourage you to participate through nominations of resorters you feel uphold the highest standards and are dedicated to service within our industry.

Here are the guidelines:

The Congress of Minnesota Resorts selects, through nomination by its members, one resort and resorter(s) that have shown a dedication to the improvement of the Minnesota resort industry by adopting and carrying out business policies and practices that reflect a personal pride in the industry as a whole. They also live up to the organization's motto of "Resorters Helping Resorters" by involvement in community activities and by displaying a willingness to help other resort owners to successfully operate Minnesota resorts.

Any member of the Congress of Minnesota Resorts can submit a nomination for this prestigious award. Nominations must be received by September 1st each year. The nominating member is not required to verify the eligibility criteria. In the event none of the resorts nominated meet all the eligibility requirements, the Awards Committee will make a selection based on the resort most closely meeting the criteria and notify the winner. The winner will be asked to be present at the annual Congress of Minnesota Resorts

Fall Conference where the formal announcement and presentation will be made.

The following criteria are considered by the Awards Committee in making their selection:

- CMR member in good standing for the previous three consecutive years under the same ownership.
- Ability to maintain a successful and progressive resort.
- History of helping and mentoring other resort owners/operators.
- Involvement in community activities.
- At least five years between awards.
- Not a current member of the Awards Committee.

To obtain a nomination form, go to the CMR website www.Minnesota-Resorts.com, scroll to the bottom of the home page and click on Membership. Login using your Login and Password, select Application from the list on the left, click on Resorter of the Year Nomination, and print a copy. Mail the completed form to the CMR address below. If you need further assistance please contact Vicky Krattenmaker, CMR Office Manager, by emailing: CMR@Minnesota-Resorts.com or calling 320-212-5107.

NOMINATION DEADLINE: SEPTEMBER 1ST

Send nomination form to:

Resorters of the Year Nomination Committee
Congress of Minnesota Resorts
PO Box 358
New London, MN 56273-0358

Minnesota Resorter

Resorters Helping Resorters



A Congress of Minnesota Resorts Publication

Fall 2014

Vol. 30 No. 3

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About the cover: Photograph submitted by Kristi Gordon, Train Bell Resort. This young guest is living up to the resort's challenge, "If you don't get sand in your pants while on vacation, you didn't do it right!"

The Minnesota Resorter is a triannual publication of the Congress of Minnesota Resorts. The opinions expressed in the articles printed herein are those of the authors and do not necessarily reflect the opinions nor the official position of the CMR nor any of its officers, directors, or members. Please address any comments or inquires to the committee contact. The Minnesota Resorter is printed by Arrow Printing.

From Your President's Pen



President Su Ugstad
Congress of Minnesota Resorts

Greetings Resorters!

You know there's an old quote attributed to Confucius that goes, "Choose a job you love and you'll never have to work a day in your life." Although, I can't say for sure that this sixth century B.C. philosopher actually coined this phrase, I am quite certain he never ran a lakefront resort! We all know that some days can be very long and exhausting, am I right? While there are some resort tasks that are quite strenuous like

moving docks or hoisting motors, others can be pure drudgery (i.e. cleaning toilets). And, if you're a small business owner like us you are personally involved with *every* facet of running the business, which doesn't leave much time for other pursuits (like sleep). Now, I know the underlying meaning of the quote is that when you make a living doing what you love to do it won't feel like *work*. However, I think it's okay to feel like you work for a living; and work hard!

Yup, it's around this time of year I start thinking about the *job* I've chosen and it reminds me of an experience I had as a kid. Somewhere between age 14 and 16, I went on a week-long canoe trip in the Boundary Waters Canoe Area (BWCA) with a youth group from my church. I remember the crystal clear waters of the BWCA and how while canoeing we could scoop up a handful of lake water to drink when thirsty. Tasted like spring water! Well, except for the small gnats floating in it that we came to call *yum, yum bugs*. I remember making our meals from dehydrated food packets but somehow have blocked out any memory of how they tasted. We called our Kool-aid *Bug Juice* and used *Bug Dope* to ward off the *Land-of-the-Giants-sized* mosquitoes. Good times!

And, then there was the portaging... For those who don't know, that's when you have to cross land to get from one lake to another. I'm not sure why, perhaps it was the Popeye-sized arm muscles I was forming from paddling, but our guide usually had

me carry either the equipment pack or a canoe (both about 70 lbs). I remember that on our first portage the equipment pack was strapped to my skinny friend and she took off down the trail. I was a little slow getting started with the canoe as I had never balanced one on my shoulders before. But I eventually caught up to her; she had stopped to rest, standing upright and leaning back against a tree. Problem was she didn't have enough upper body strength to pull that heavy pack away from the tree to get going again. She was stuck. I put the canoe down, and once I stopped laughing, helped peel her away from the tree. Good times!

Then there was this particularly long, challenging portage that I will never forget. Carrying a canoe for nearly 3/4 mile, on an uneven trail in the thick woods, I wasn't sure my strength would hold. I didn't think I could make it to the next lake, but I had gone too far to turn around and go back. I wanted to quit. I was sweating profusely and covered in blood-thirsty mosquitoes and couldn't do a thing about it. I was miserable. I remember thinking how I wouldn't have gone on this trip if I had known what misery I would endure. How could they expect a teenager to do this? My arms hurt, my legs hurt, and I just wanted to scratch my insect bites. I couldn't believe my parents actually had to pay for me to come here; that they would demand their money back if they saw how tortured I was. I thought, why would anyone *choose* to do this? Then, after a slight bend in the trail, I saw the sky blue water that denoted my destination. I reached the shore and put down the canoe and the life jackets that had been looped through my tired arms and thought, "Gee, that wasn't so bad!" I was exhausted but felt good about my accomplishment, and as I looked around at the beauty that surrounded me I was thankful for the experience. But I don't think I would have appreciated it quite as much without the pain, do you?

As for CMR business, I'm hoping to see many of you at our annual Fall Conference this October 26-28, 2014 being held at the Breezy Point Resort. It's a great opportunity to relax and mingle with fellow resorters that can relate to the challenges and rewards that come with this *job* of resorting.

Also watch for details on the annual Fall Resort Tour in September. Enjoy your *Off Season!*

Respectively submitted,
Su Ugstad
Balsam Bay Resort



CONGRESS OF MINNESOTA RESORTS FALL CONFERENCE

MAKE PLANS TO ATTEND THE CMR FALL CONFERENCE
OCTOBER 26-28, 2014 AT BREEZY POINT RESORT

Congress of Minnesota Resorts

• SCHOLARSHIPS •

The Congress of Minnesota Resorts (CMR) was established in 1984, with the theme of *Resorters Helping Resorters*. One of our goals is to provide scholastic achievement within the resorting community. Scholarship monies became available from the previously pledged \$1,000 to the Minnesota Office of Tourism, Endowed Chair. In March 1996, the CMR Scholarship Program was in motion. With the addition of the Carol Kirchner Memorial Scholarship in 1999; and the Pine Insurance Scholarship in 2012, four \$500 scholarships are awarded each year.

The scholarships are to be used for tuition and/or related fees by providing assistance to students in pursuit of their academic or vocational advancement. Every year we have top quality applicants, all worthy of the awards. This year was no exception. The CMR Scholarship Committee and Board wish to extend their congratulations to the following recipients of the 2014 Congress of Minnesota Resorts' Scholarships.

**CMR Scholarships:****Calvin Bateman**

Son of Bob & Jennifer Bateman
Two Inlets Resort, Park Rapids, MN

**Drew Pitt**

Son of Dana & Cindy Pitt
Bailey's Resort, Walker, MN

**Pine Insurance Scholarship (3rd year given):****Courtney Senger**

Daughter of Tim & Karen Senger
Cedar Point Resort, Marcell, MN

**Carol Kirchner Memorial Scholarship:****Julie Schimerowski**

Daughter of Bob & Chris Schimerowski
Sunset Shores Resort, New London, MN

The Congress of Minnesota Resorts congratulates you and wishes you the best in your advanced educational pursuits.

For more on scholarships and to read the essays submitted by each winner, please turn to pages 6 & 7.

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CMR Fall Conference and Vendor Show
October 26, 27 & 28, 2014.**

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EDUCATION

Congratulations to the 2014 CMR Scholarships Recipients

The scholarship funds are made available to children and grandchildren of CMR members. An eligible member is one who has been a member for at least three consecutive years and is currently a member in good standing. Students applying must be a junior or senior in high school who is planning to attend a four-year college, a community college, or a vocational/technical college or a current undergraduate/technical school student.

Each scholarship applicant must write an essay answering the following question: How has living and working at your family's resort shaped your present character and your future plans?



Calvin Bateman
Son of Bob & Jennifer Bateman
Two Inlets Resort, Park Rapids, MN

CMR Scholarship

Growing up in the environment of my parents' resort has shaped me in many ways in both my character today and in my future plans. It has influenced me in my present self by constantly presenting me with opportunities to interact with many individuals of all ages. It is for this reason that I am so easily able to communicate with people in my society such as children, students, teachers or parents. Having this skill has helped me achieve many things in my high school career, such as becoming student body president and holding many other leadership roles in various groups in my school.

Developing my social skills throughout my adolescence has also influenced my future goal of becoming a professional in the healthcare field. I wish to work in this area not only because it interests me, but also because it will provide me with an opportunity to interact with different people on a daily basis.



Drew Pitt
Son of Dana & Cindy Pitt
Bailey's Resort, Walker, MN

CMR Scholarship

Living on my family's resort has been a great life experience. I have learned many skills that have shaped my character and future plans. I plan on pursuing a degree in civil engineering this fall at South Dakota School of the Mines and Technology.

Communication is a crucial skill everyone needs in life and working at Bailey's Resort has taught me how to communicate and get along with many types of people. I've learned to always have a smile on my face and be polite to everyone. Getting along with the people around you is necessary to a successful future.

Hard work is important in any job as well. Being *dock boy* for the past three summers has taught me that hard work leads to success. I work from sunrise to sunset almost every day and putting in 100 percent effort all the time is very important to me. Whether it's mowing the lawn, docking boats, or cleaning cabins, I do my work to the best of my ability and work until the job is finished. The resort experience has taught me so many life and work skills that will be beneficial in my future.



Courtney Senger
Daughter of Tim & Karen Senger
Cedar Point Resort, Marcell, MN

Pine Insurance Scholarship

In 2002, my family purchased Cedar Point Resort and moved to northern Minnesota. At the time, being so young, I didn't realize all the positive things that would come from living at a resort. I learned about good work ethics and how important good attitude and customer service is, especially at a resort.

One thing that I get to take with me from living at the resort is my work ethic. From a young age I have been shown how important paying attention to detail is and making sure even the little things get done.

I believe that a good attitude and customer service is essential in my personal and resort life. Customers can go to any resort. I have noticed that one thing that keeps them coming back is the customer service my parents provide. I realized it is more than just giving the customer what they need and want but treating them well and with respect. So that is why I try to keep a positive attitude at the resort.

I can use these lessons as I move on to college. So I am very thankful that I had this great opportunity to grow up on a resort.



Julie Schimerowski

*Daughter of Bob & Chris Schimerowski
Sunset Shores Resort, New London, MN*

Carol Kirchner Memorial Scholarship

When I think of resorting, I think of families having grill outs, kids splashing in the lake, and kayaking at sunset. Resorting has not only been a job but also an opportunity that I've gotten to experience. From this experience, I've gained small skills, experience with children's activities, confidence in myself, and even enough knowledge to start something new.

I've gained small skill like how to face paint, display shirts in our store, work the cash register, teach an art lesson, guide a scavenger hunt, take family photos, and tend to over twenty-five flower pots everyday from June to July. Although these skills might be small, they embrace some amazing opportunities. I've decided to major in education; so the skills I've gained working with children will be a big plus. I also have experience working in our resort's store selling hats, clothing, ice cream, and many other popular items. Not only does working in store provide spectacular tourist to attend to but, it also provides great tourism information and kayak, canoe, lifejackets, and hydrobike rentals. So because of the variety of stuff our store has I've also learned to give safety instructions, fit lifejackets, handle first-aid situations, and given directions to restaurants and malls throughout Minnesota.

Resorting has also shown me how to conduct many children's activities. For example scavenger hunt, minnow racing face painting, decorating t-shirts, and beach sandcastle building. Children's activities may sound simple but keeping fifty or more kids together while doing an activity is anything but simple. It is a lot of fun working together with children. These activities not only call for me to be totally engaged but also for the children as well. They learn counting skill during scavenger hunt and how to be a good sport during minnow races. Each activity we have teaches children good life skills.

Resorting has given me confidence. I've learned a lot and want to continue working with children because of this experience. I plan on majoring in education and English. So I can be with children each and everyday. I also will continue helping with my parent's resort. I want to continue working here to help out and work for experience and to do my part. I also do a lot of volunteering because of the resort. We've had community service projects with the middle school kids during the spring. They help plant flowers, move rocks, and later have a lunch that we provide. I've been part of this for a few years now and because of it I've joined the vacation bible school at our church. We also work with different companies helping employ disadvantaged workers, I've also been part of showing them the ropes and helping them get whatever supplies they need. We've also started recycling at the resort. This was my idea a few years back. It's nice to know you're doing your part of the going green movement. I think this had an impact on not only the way I viewed going green, but also from this our resort is now more environmental and nature friendly. Guests really like recycling because they feel like they are doing their part not only at home but also on vacation.

I've also started something because of resorting. Recently, last year I noticed our store could use a few more souvenirs. So I started to sell my own hand made bracelets in the store. By having an opportunity to sell locally saves a lot not only on packaging but also transportation gas; since no one has to ship it, it comes straight from me to the buyer. The profits are given to charity organizations at the church. Junior year we went to Neighborhood Night of Peace in Minneapolis. Here we gave away prizes for games to disadvantaged children in North Minneapolis. North Minneapolis is the most dangerous and crime-ridden part of the city. I bought about twenty coloring books with the money I received from the bracelets. I happily donated those to the Neighborhood Night of Peace kids playing games. This event is annual and nonprofit. Teenagers and adults come from all over to work and play with kids at this event.

After living ten years on a resort, I've learned more than I would anywhere else. You learn to be more accepting of others and cooperative. You also learn valuable skill that in other occupations you would not. From this experience, I have gained a lot of knowledge and confidence to work outside my comfort zone for example, Neighborhood Night of Peace. Resorting is a great opportunity and I would recommend it for people who are worldly and enjoy socializing with everyone. This is how our resort has impacted me.

PlayCleanGo Can Help Limit the Spread of Gypsy Moth

By Angela Gupta, MN Extension



Hopefully you've heard about gypsy moth and PlayCleanGo. Gypsy moth is an invasive moth that eats the leaves of many different trees and can easily be moved around by people. PlayCleanGo is a campaign to help everyone, including tourists, play and use Minnesota's natural resources responsibly, clean their gear before they leave a site and go on to enjoy their next destination. By coupling the PlayCleanGo message with gypsy moth outreach we can help recreationalists enjoy our natural resources while also protecting them.

PlayCleanGo

The Minnesota Department of Natural Resources (DNR) led a campaign to create a positive message to engage people in the prevention of terrestrial invasive species, similar to campaigns like Stop Aquatic Hitchhikers and Don't Move Firewood. However, PlayCleanGo was intentionally designed to be positive, inviting and inclusive. The goal of PlayCleanGo is "To give recreationists a clear call to action—to be informed, attentive, and accountable for stopping the spread of invasive species." So the message to play in our great natural resources, clean gear before moving to a new site and then going on to enjoy more of Minnesota's wonderful opportunities is a message with broad appeal and applicability.

PlayCleanGo has grown from a campaign in Minnesota to a campaign with partners in many other states and several different countries. Consider becoming a partner, too. By becoming a partner, you can spread the message: **PlayCleanGo: Stop invasive species in your tracks.** According to the DNR's website: The objectives of the program are to be fun and to encourage recreation; be user friendly and accessible; accommodate a variety of audiences and media outlets; and be compatible with the Stop Aquatic Hitchhikers brand and other partner brands.

Sample media, signage, banners, and headlines have been developed using the brand signature. This systems approach to brand messaging is designed to reach a variety of audiences including campers, motorized and non-motorized trail users, hunters and even government employees.

We invite you to use PlayCleanGo in your outreach efforts wherever possible. You can just drop an existing ad into your materials or request assistance in developing a new ad for a specific usage.

For more information check out the PlayCleanGo Partners website: <http://www.playcleango.org/join.html> or contact Susan Burks, *Susan.Burks@state.mn.us*

Gypsy Moth

Gypsy Moth is an invasive moth that has been slowly working its way across the United States from the east coast. Gypsy moths have become permanently established in northeastern Minnesota. As a result, Cook and Lake Counties were quarantined as of July 1, 2014. This quarantine has brought a heightened awareness to gypsy moth management and prevention.

Gypsy moth was first introduced in the United States in 1869 from Europe for potential cross breeding with silk worms to create a new silk industry in the US. Unfortunately, gypsy moth escaped confinement in Medford, Massachusetts and has been working its way south and west ever since. What makes this pest even more troublesome is that it eats over 500 plant species and especially prefers aspen and oak trees. It is one of the most destructive hardwood pests in the eastern US.

Gypsy moth caterpillars are aggressive eaters and defoliate, eat the leaves, of host species. During large infestations they can completely defoliate whole trees, which can lead to tree health decline and, if the trees are already stressed from floods, droughts or other issues, can lead to tree mortality. In addition, successive years of high levels of gypsy moth infestations can lead to tree mortality without additional tree stressors.

Caterpillars are present from May through June in southern Minnesota and from June through July in northern Minnesota. After feeding for several weeks, the caterpillars become pupae before emerging as adults. Adult moths are present for about two weeks in early July in southern Minnesota and in early August in northern Minnesota. Weather patterns can speed up or delay moth emergence. Once mated, the adult female moths lay egg masses, which persist until the following spring when they hatch as caterpillars; starting the cycle again. Hairs from the female's abdomen cover the egg masses to protect the eggs from weather and low temperatures. The cream to tan egg masses are about the size of a quarter and can be found stuck on various surfaces.



Gypsy moth caterpillars. This is the life stage that aggressively feeds on tree foliage and can cause extensive damage.

Because caterpillars feed they do the damage to trees. The adult moths do not have active digestive systems and cannot eat. In addition the caterpillars are the most likely life stage to spread naturally (without assistance from humans) because they can blow in the wind on weak silk threads that send them

aloft. We believe the Minnesota Arrowhead Region experienced a surge of gypsy moth caterpillars after a major storm carried the wind blow caterpillars across Lake Superior from Michigan and Wisconsin. Once

established, the population was enhanced by additional male moths, also blown across the lake.

After the caterpillars transition to pupae and the adults emerge there is a short adult stage that is solely for reproduction. The adults can't eat and the females are too heavy to fly. Unusual for moths, male gypsy moths are most active during the day as they search for females, by following the pheromones females produce, to mate before they die.

Gypsy moth is a serious forest health issue because it can defoliate entire forests and cause millions of dollars of damage to forests and recreation areas. During periods of high infestations, parks have had to close for weeks during peak summer months because gypsy moth caterpillars covered roads, picnic areas and other infrastructure causing a threat to public health and safety. We don't expect infestations of this magnitude in Minnesota for several more years but with the recent gypsy moth quarantine in Cook and Lake Counties it's a stark reminder of what is to come.

Landowners and resort managers can prepare their woodlands for gypsy moths now by actively managing their forests for maximum health. This may include getting a forest management plan, thinning the forest to insure optimum spacing (and reduced competition), removal of weak, stressed, poorly formed or undesirable species and/or the removal of other invasive species, like buckthorn, to help reduce the remaining forests' competition for valuable water, sun and nutrients. These forest management practices are the best option to prepare your woodlands for the major stress and impact of gypsy moth. For more information on forest management check out the University of Minnesota Extension's Forestry website: www.myminnesotawoods.umn.edu.

Professionals at the Minnesota Department of Agriculture (MDA) and other agencies do a variety of gypsy moth treatment programs to try and limit their spread. These management tools include Btk, a naturally occurring soil bacteria that kills gypsy moth caterpillars. There are no known human side effects and Btk only affects those butterflies and moths with a digestive system similar to that of the gypsy moth. Btk is sprayed from aircraft in early spring depending on leaf emergence. It kills gypsy moth caterpillars by paralyzing their gut which causes them to stop eating and eventually die.

Another treatment is to disrupt mating of the adults by flooding the area with female gypsy moth sex hormones so when the males emerge from their pupae as adults they cannot find the females to mate. This is done through aerial applications just before male adult emergence.

While gypsy moth males can fly and the caterpillars can become aloft in the wind, the major form of dispersal over the past 40 years has been human movement primarily through inadvertent egg mass transportation. Female gypsy moths lay eggs on trees, shrubs, rocks, vehicles, camping gear and almost any hard surface. Her indiscriminate laying locations coupled with the egg masses persistence in the environment over winter means these egg masses can easily be moved around by people on vehicles and gear. This is the most likely long distance spread of gypsy moth these days and this is where citizen and visitor vigilance can be most effective.

The best way to reduce the spread of gypsy moth is to use APHIS's (Animal and Plant Health Inspection Service) checklist, found on this link <http://z.umn.edu/gypsymothchecklist> to inspect vehicles and gear before moving. This helpful tool outlines the specific items that should be inspected and how to properly dispose of any life stage of gypsy moth if it's found. A completed checklist can also be used to prove quarantine

Wipe 'Em Off. Wipe 'Em Out!

You Can Make The Difference



Gypsy moth females and egg masses on vehicle tire.

Help Prevent The Spread Of Invasive Plants And Animals.

- Arrive with clean gear.
- Burn local or certified firewood.
- Leave extra firewood behind.
- Before leaving, remove mud, seeds from your gear.
- Scrape off gypsy moth egg masses and destroy them.



**STOP INVASIVE SPECIES
IN YOUR TRACKS.**

PlayCleanGo is currently sponsored by State of Minnesota and USDA Forest Service, equal opportunity employers.

PlayCleanGo.org

compliance. Following this checklist allows casual recreationalists and campers to help prevent the spread of gypsy moth and honor the quarantine requirements. It also follows the basic principles of PlayCleanGo. Gypsy moth is present in several other counties but in lower population densities that do not yet require a quarantine but could, inadvertently be spread around as we drive from place to place.

Another important message for gypsy moth, as well as a large list of other troublesome invasive species, is **DON'T MOVE FIREWOOD: Buy It Where You Burn It.** Firewood is a potent movement vector for gypsy moth, emerald ash bore, Dutch elm disease, oak wilt, thousand cankers disease, Asian long horned beetle... this list goes on and on. So to protect the trees and environment at your establishment and to help protect Minnesota's natural resources more generally please don't move firewood or allow the movement of firewood to or from your establishment.

For more information about gypsy moth and the new quarantine in Cook and Lake Counties please visit the Minnesota Department of Agriculture's website: <http://www.mda.state.mn.us/plants/pestmanagement/gmunit.aspx>.

Please help us protect Minnesota's natural resources by encouraging good stewardship and discouraging the spread and introduction of invasive species.

2014 Congress of Minnesota Resorts Fall Conference



October 26-28, 2014

Breezy Point Resort

Breezy Point, MN (Brainerd Lakes Area)

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CMR Block of Rooms • \$85-\$115

Online reservations preferred. Go to www.breezypointresort.com, click online reservations (upper right), and type in group #102136 for CMR special rates.

Conference Cost:

\$150 per CMR Member

\$170 per Non-CMR Member

Join CMR today and receive the conference discount

Saturday Early Bird Arrivals FUN ...

... To Be Announced

Conference Presentations Scheduled:

- Selling Yourself & the Idea of a Resort Vacation
- Using Google Analytics to Make Business Decisions
- Life After Resorting: IRA 101
- Understanding the Generations

Working on scheduling:

Re-Introduction of Lake Sturgeon into Minnesota Waters

Sunday Evening Entertainment

Unpolished

Bluegrass Band

Large Vendor Show • Cracker Barrels • Sunday Evening Entertainment • Pre-Conference Bonus Fun

Every year the CMR conference is a new beginning for us, filling us with great ideas. We can say we have never left empty. The destination of the conference gives us an opportunity to spend time together while traveling and has always been top-notch accommodations for us. The cracker barrels enlighten us, the special speakers definitely make us think, make us laugh and encourage us for the upcoming year. The greatest hit of all, however, is that we get to see the other resorters that have become our friends and family. We are so excited to share time with them and everyone sharing their season's ups and downs. We were excited to see and meet new resort owners this past year also. We are so grateful that four years ago when we purchased Pike Point Resort on Gull Lake, as a new resorter, that we connected with the CMR. The organization has truly been an asset to our business growth.

Scott and Sue Springer, Pike Point Resort, Tenstrike, MN



Congress of Minnesota Resorts Fall Conference Registration Form

Names _____

Resort Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail Address _____

Amount of check enclosed _____



Send to:

**Congress of Minnesota Resorts
PO Box 358
New London, MN 56273-0358**

Questions? Contact Vicky at CMR@Minnesota-Resorts.com or 320-212-5107

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Our site is professionally marketed through links, banners and extensive search engine optimization.

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THANK YOU, THANK YOU, THANK YOU!!!

Resorters Helping Resorters - Since 1985

As fairly new resort owners, we are grateful to have found CMR. We have learned so much that we've been able to take home and tweaked to fit our resort. CMR's best asset is its people ... From the vast variety of CMR resorters lives, their years of experiences and especially their "what works for us" to "what hasn't worked for us," there is nothing better than visiting and networking within the CMR members.

John & Kristi Gordon, Train Bell Resort

Do you ever wonder... "What are other resorts doing in this situation?" Whether you have been in the business three or 30 years, you still ask yourself many questions. The CMR Yahoo Chatline has been a wonderful tool for us when questions arise... Where do you buy your sheets, certain cleaning products, to I have some stuff for sale, or what kind of software are you using? At the CMR Spring/Fall Workshops, the cracker barrels are how we have learned most everything for our resort business. There is just not enough GOOD I can say about CMR, the marketing on the website, the collations with Explore MN, everything is just such a huge benefit to getting new customers, keeping our return customers, and keeping our sanity. I can see the benefit in my own business, so why wouldn't you want that same benefit for your business?

Tina Reuper, Sandy Pines Resort, LLC

JOIN THE CMR - YOUR MEMBERSHIP COUNTS

Your membership in the Congress of Minnesota Resorts (CMR) is a good investment for both you and your resort business. Join in the organization's philosophy of "Resorters Helping Resorters." So many benefits await you! Fill out the membership application today and become a member of a unique association of resorters, run by resorters, for resorters. Our focus is very clear!

Resort Name _____ Lake _____

Owner/Manager _____ Years in resorting _____

Address _____

City _____ State _____ Zip (9 digit) _____

Township _____ County _____

Phone _____ No. of rental units _____ No. of bedrooms _____

Resort E-mail _____ Resort Website _____

Membership investment is only \$17.50 per bedroom (Min. \$175 for 10 bedrooms or fewer, max. \$910 for 53 bedrooms or more.) Membership rates good through Aug. 31, 2015.

Campground Search Function for \$35 Yes/NO No. of Seasonal Sites _____ No. of Overnight Sites _____

Associate Memberships - Dues \$175 For vendors and for those with an interest in resorting but not owning a resort.

Amount of check enclosed _____ Please Circle One: New or Renewal



Send to: Congress of Minnesota Resorts
PO Box 358
New London, MN 56273-0358

Questions regarding Membership?

Contact Vicky at CMR@Minnesota-Resorts.com or 320-212-5107

Resorter Recipes

By Pat Addler
Cedar Rapids Lodge

LIGHT CHINESE NOODLE HAMBURGER DISH

- 1 lb lean ground beef
- 1 medium onion, diced
- 1 cup chopped celery
- 1 can (10 ¾ oz) lowfat cream of chicken soup
- 1 can (10 ¾ oz) lowfat cream of celery soup
- 2-4 Tbsp reduced sodium soy sauce
- 1/2 cup uncooked long grain white rice
- 1 cup warm water
- 3/4 cup crispy chow mein noodles

In large skillet, brown meat with onion and celery; drain off fat. Combine soups, soy sauce, rice and water in large bowl. Stir in meat mixture; mix well. Preheat oven to 350° F. Put meat/rice mixture into 9 x 13 pan. Cover and bake for 30 minutes. Uncover and bake another 30 minutes. Sprinkle with chow mein noodles and bake about 10-15 minutes longer.



EASY FRUIT PIZZA

- 1 pkg Pillsbury refrigerated cookie dough
- 12 oz container Cool Whip
- 1 pkg (8 oz) cream cheese
- Fresh fruit: strawberries, kiwi, grapes, mandarin oranges
- 1 cup strawberry glaze

Use a 12-inch pizza pan. Press cookie dough into pan. Bake at 375° F for 15 minutes. Let cool. Soften cream cheese and mix with Cool Whip. Spread mixture on cooled crust. Cut up fruit and place on the frosted crust, creating a colorful pattern. Pour glaze over all. Refrigerate to cool completely. Cut and serve.



HOMEPLATE

- 1 head cauliflower
- 1 head broccoli
- 1 box frozen peas
- 1 cup chopped celery
- DRESSING:
- 1 tsp onion powder
- 2 cups Miracle Whip
- 8 oz. carton sour cream
- 2/3 cup sugar
- 1 tsp seasoned salt
- 1 tsp black pepper
- 1/2 tsp garlic powder



Cut the cauliflower and broccoli into bite size pieces; add the peas and celery. Mix dressing ingredients together and pour over the vegetable mixture; stir all together. Best if refrigerated a few hours before serving.

HONEY GLAZED SNACK MIX

- 4 cups Crispix cereal
- 1 1/2 cups mini pretzels
- 1 cup pecan halves
- 1/4 cup honey
- 1/3 cup butter

Mix cereal, pretzels and nuts together in large bowl. Melt butter; stir in honey and pour over cereal mixture, stirring gently to coat all pieces. Pour onto greased cookie sheet. Bake for 15 minutes at 350° F, stirring once to turn it. Spread onto waxed paper to cool.



PURPLE SURPRIZE

- 12 oz Cool Whip
- 1 cup blueberries
- 1 large can pineapple chunks, drained
- 1 cup coconut
- 1 cup pecan pieces

Combine all ingredients and stir to mix. You can add other seasonal fruits. Chill. Watch for purple effect!



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Best Regards...

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Watch our TV Shows at: www.mnresortsalesoutdoors.com

Bird Watching

Second Largest Recreational Hobby

By Judd Brink, MN Backyard Birds

Bird watching is the second largest recreational hobby and activity in the United States! Minnesota is in the top ten for wildlife tourism among all states excluding Alaska and Hawaii. In past issues of *MN Resorter*, we have talked about migration vacations or bird guiding weekends for resort guests. Resort webpages today are much more than just advertising and providing the basic information to potential guests. They are interactive marketing tools that *sell* your resort with enticing videos and images. The information that you provide or don't provide may determine your guests experience and enjoyment. In today's interactive market and the use of smart technology, they can find out what activities, recreation, and things there are to do at your resort in just a few clicks or touches. Is bird watching on the list of activities at your resort?



"Brainerd, Minnesota was a lovely setting for bird watching. Judd Brink was my bird watching guide and his knowledge of loons and many other birds made my visit highly enjoyable."

Mary Hines.

makes up a multi-billion dollar industry annually in birding. We have over 25 years of bird watching experience including private guiding tours and festival guiding throughout the state. Let us help you enhance and create new birding watching experiences for your guests.

Our state bird the Common Loon (*Gavia immer*) is uncommon for our many out of state visitors. Minnesota has the highest loon population

in the lower 48 states, people want to see and hear our loons. A recent guiding trip took a client who flew all the way from California just to see and hear our Common Loon! MN Backyard Birds can help you design and create a new birding page for your resort that can attract birders and the second largest recreational activity to your resort. We also offer the most active and attractive bird feeders (songbird stations) for resort guests to enjoy and experience unique viewing opportunities. Happy Birding!

Please see the links to view some of our great birding page designs; each one unique featuring the area and its birds.

<http://www.twoinlets.com/birding.htm>

<http://www.sweetwaterresort.com/Birding.htm>

<http://www.alesches.com/birding.html>



Young birders learning how to use binoculars and field guides before going on a bird walk.

What is a birding page and how does it increase occupancy? We help you feature and highlight the many colorful songbirds found at your resort or area with our birding pages found on your website. Birding pages include photos, videos, text, links and other information (locations/events) showcasing your birds. This new page is added to your existing menu under things to do or attractions/activities that you have listed. I am surprised to see that nature and wildlife sometimes gets overlooked or are not available on these menus. One of the page links could include our weekly bird reports for the Brainerd and Whitefish areas. This link would help alert your guests to what is currently being seen and increase site visits. A new birding page can increase your visibility and get you connected to the millions of bird watchers that are looking for lodging. A birding page is a very effective and efficient way to connect and promote these opportunities at your resort. The pages can also be liked and shared with social media.

There are many features and benefits of adding or updating a birding page. Increase your marketing potential with page ranking and SEO (search engine optimization) ability by adding new key and descriptive words associated with birds, bird watching, guiding with our birding pages. Get more results when people are seeking and searching for wildlife or nature opportunities at your resort or in the area. A birding page might help you attract a new or heretofore unserved resource that

For more information about our birding pages for your resort please contact Judd Brink, owner of MN Backyard Birds by email at jb@mnbayardbirds.com or by phone at (218) 838-4784. We recently launched a new webpage featuring our guiding service and birding information for Minnesota at mnbirdguide.com.



Birders and their scopes eyeing several Sharp-tailed Grouse during a birding festival.

CMR School of Resorting

Sign Making

By Karen Senger, Cedar Point Resort



Fun idea! Making signs that can be personalized if we choose is awesome. The signs add some personal touches to our cabins and this is great. Just getting together with other resorters is fun in itself but sharing in a new craft or skill development makes it an incredible opportunity. Just when you think it couldn't be any better you have something to take home to show off as well.

Just look at some of the signs that were made. It is a fun process. Some signs were specific to a resort and others were more generic. It is a great project for our properties or to sell, if you choose.

Thank you to all those who organized this School of Resorting and thank you to Deb Eickhorst for hosting this event at her resort, Kohl's Resort.

Congress of Minnesota Resorts (CMR) School of Resorting offers opportunities for CMR members to share their expertise and creative talents with one another on an informal event. Members have the chance to learn a new skill or try a new craft while sharing resorting information in an ongoing cracker barrel format for the duration of the activity. Watch the CMR newsletter, website, and chatline for upcoming School of Resorting events.



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"WSN has been a one-stop shop for our resort conversion. Their expertise in all areas of this complicated process makes it simple to get things done very quickly."
 —Gregg Hennem, Sportsman's Lodge



Contact Chad Conner at 218-829-5117

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2014 CMR Spring Workshop Recap

By Karen Senger, Cedar Point Resort

On April 8th, Congress of Minnesota Resorters (CMR) gathered at Hiawatha Beach Resort to participate in the 2014 CMR Spring Workshop.

Where to begin? First of all, thank you to everyone that organized the workshop and those that presented. It is appreciated.

Secondly, thank you to all that signed up and attended the workshop.

Thirdly, if you didn't come this time, think about coming next time.

The Spring Workshop topics change with every workshop. This year was no different. Some of the workshop topics included: *Getting High on Google*, *Property Tax Assessment*, *Walleye Management*, and *cracker barrels*, to name only a few. Below are some thoughts that I had about the workshop.

A topic that I found especially interesting was *Getting High on Google*. As small business owners, we have to be on top of so many different types of topics. Understanding our websites and learning how our websites are used, by our customers and potential customers is getting more important every year. Adeel Ahmet from the U of MN Extension Office was a welcomed expert. I have heard him speak a couple of times and every time I learn something new. I appreciated the quick review before we started our busy season. As our season is winding down, I will now have to find my notes and *re-study* this fall.

I do believe that my favorite *workshop topic* is the cracker-barrel. We can talk about any topic we are interested in. This year was no exception. We talked about boat rentals, licensing, cleaning, hiring help, how to motivate staff, plumbing issues, handling upset customers, craft ideas, cleaning suggestion... Oh the list goes on.

Tim and I are in our 13th year of resorting and you would think that we have heard it all. But, that is not the case. Some issues stay consistent, and it is nice to hear others perspective (from old-timers as well as newbies). Yet, there are always new topics and situations that keep coming up. That is one of the reasons we find resorting so interesting; it is always changing.

So, thank you to those that organized the Spring Workshop. Spring is a busy time for most of us, but this is well worth our time. Watch for details about the 2015 Spring Workshop and plan to attend. You won't regret joining in.

Love Cracker Barrels too?

Our next event that has Cracker Barrel discussions will be the CMR Fall Conference.

Check out Pages 10 & 11 for more details.

Solution to Sunscreen Stains

By Deb Eickhorst, Kohl's Resort



More and more guests are using sunscreens. More and more bed linens are turning up orange. Is there a connection?

I believe the answer is YES. I found that we are getting stained sheets from people using sunscreen, not necessarily sunless tanning products.

The stains are showing up in the wash. The iron in our water is reacting with the sunscreen guests are using, leaving orange spots on the linens. The problem is if you don't see the stains before the linens are

placed in the dryer the stains can become set. Having to replace linens constantly or having a complete duplicate set of linens on hand for emergencies like this is very expensive and impractical from a storage consideration.

On our quest to eliminate and conquer these stains, we have tried so many products with no results, including The Works, Rust Out, etc. Through trial and error and lots of less than successful attempts, I have found that wetting the spot with water then sprinkling Barkeepers Friend and scrubbing with a scrub brush works most of the time. Once Barkeepers Friend is scrubbed into the spot, wash as usual.



Photo 1: These are the orange stains that are showing up on our bed linens. The stains make the linens unusable and replacing linens is expensive.



Photo 2: When the stains are discovered, wet the stained area, sprinkle with Barkeepers Friend, and use a scrub brush to work the stained area.



Photo 3: Note how this process has eliminated the stained area and eliminated the need to replace the linens.

Have a time or money saving tip to share with other Resorters?

Contact Ann Warling at 218-821-1031 or ann.warling@gmail.com



HR

**Handi-Resorter's
Tips & Tricks**

By Kathy Marnik, Timber Trails Resort



*Nail Polisher Remover
The Multi-purpose Cleaner*

Clean A Keyboard

Moisten a cotton swab, gently dab laptop keys to restore them to their original condition.

Restore Floors

Pour onto a paper towel, and wipe away unsightly shoe marks on tile, laminate and concrete floors (avoid using on wood).

Rejuvenate Stained China

Soak an old cloth, then dab coffee-or tea-stained areas; rinse with soap and water. Avoid decorative patterns, which could be ruined.

Shine Shoes

Saturate a paper towel, and wipe footwear until any scuffs or stains disappear. Use a damp cloth to remove leftover residue.

Erase Superglue

To dissolve heavy-duty adhesive from skin. Soak a cotton swab, and rub it onto the sticky area.

Make Marker Disappear

To remove the roughest of permanent ink stains on hands or walls, drench a cotton ball and then blot the stain away.



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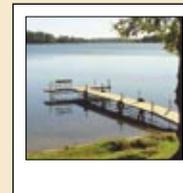
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PHOTO CONTEST



We are in the process of updating our photo gallery on the Minnesota-Resorts website and are looking for great pictures that capture the feel of a Minnesota resort vacation experience. We are specifically in need of photos that show the physical resort/cabins and grounds while trying to keep it generic without specific resort's signage. We invite you, as well as your guests to participate.

Prizes:

Resort Owners:

1st place \$75, 2nd place \$50, 3rd place \$25 (cash)

Resort Guests:

1st place \$75, 2nd place \$50, 3rd place \$25 (certificates to use toward a stay at their favorite resort in 2015)

Photo submission is easy: go to the website (www.minnesota-resorts.com)

1. Click on the PHOTO CONTEST button.
2. Fill out the form with the required information, for resort owners, please include your resort name
3. Download your pictures
4. Remember to 'X' the box giving us permission to use your pictures for our advertising purposes.

Pictures will be viewable on the CMR Facebook page as well as the CMR website. **Contest runs through Sept. 6, 2014.**

Questions?? Call or email Kathy@TimberTrailsResort.com or 218-566-2376
Please, only one submission per resort owner or guest with up to 4 pictures.

HEADED FOR COLLEGE?



NEED \$500 FOR SCHOOL?

Apply for a CMR Scholarship!

It is not too early for your child or grandchild to get the application started!

Application needs to be at the CMR Office March 15th! Each year the Congress of Minnesota Resorts offers four \$500 scholarships to a junior or senior in high school or a current undergraduate or technical school student. March 15, 2015 is the deadline for the scholarship application to be returned to the Congress of Minnesota Resorts office. A scholarship application can be printed by going to the CMR website www.Minnesota-Resorts.com Scroll to the bottom of the home page and click on Membership, then by using your Login and Password you will be able to go to Applications and click on Scholarship Application and print a copy.

If you need further assistance
please contact Vicky:
CMR@Minnesota-Resorts.com or
320-212-5107

DEADLINE TO APPLY: MARCH 15, 2015

Kathy's Kraft Korner

By Kathy Marnik, Timber Trails Resort

Washer Pendant Necklaces & Keychains

Supplies needed:

metal washer
craft/scrapbooking paper
Mod Podge or white glue
Liquid Clear
hemp or other necklace string
glitter glue gel, sparkles, etc.



Begin with a washer from your hardware store. Cut paper to fit the washer.

Spread Mod Podge or white glue. Be sure to cover all the way to the edges. It's even okay to get some on the edges, because you will be able to get rid of the excess later. You **MUST** have really good coverage at this point, but it doesn't need to be too thick.

Use an old credit card (or similar tool) to smooth the paper to the washer. Let dry over night.

Use a finishing file to smooth and even up the edges. Be sure to file from the front of the pendant to the back so you won't pull up the edges of the paper. (Notice that it's a pendant now and no longer a washer!) This filing should remove any excess mod podge or glue also.

Decorate the pendant with Glitz glitter glue gel, sparkles, rub-ons, etc.

Apply a layer of Liquid Glass, a clear, thick adhesive that dries bright and shiny. A spray clear varnish will also work. Spray the entire front of the pendant, making sure that you're covering the edges of the paper. This step will seal the paper so that your pendant is waterproof. You don't have to cover the face of the Sparkles (gemstones) but you can.

Let everything dry overnight.

Cut 2.5' to 3' of hemp. (Any shorter and the necklace will probably not go over most people's heads.)



Find the center of your hemp. Push the center of the hemp through the center of the pendant. Push the ends through the loop that the center now makes and pull. Knot the ends of the hemp tightly, put on your necklace, and enjoy!

Legislative Update

By Joel Carlson, Congress of Minnesota Resorts Lobbyist



2014 Legislative Session Ends. . . Campaign Season Begins

The 88th biannual session of the Minnesota Legislature came to a close a few days ahead of schedule on May 16th - and the spinning of the campaign season pretty much started the next day. The 2014 session was a shortened and fast-paced affair. Mindful that legislators are the least popular when they are actually in session, lawmakers started session on February 25th and proceeded at a rapid pace to finish their major issues and hit the campaign trail. Major issues addressed during the session included \$450 million of tax cuts, a significant hike in the minimum wage, a number of provisions to assist women in the workplace, legalizing medical marijuana, increasing pay for nursing home workers and a major capital investment bonding package.

In addition to successfully battling back again against a change to the school calendar, CMR was active to get legislation passed to study and finally correct the restricted plumbing license issues. Over the interim, the Department of Labor and Industry is convening a task force that will recommend changes to the legislature in 2015. Three CMR members will be serving on this task force and we hope that the issue will be resolved early in the next session.

November Elections Are Just Around The Corner

The real battle now is control of the Minnesota State House of Representatives and the Governor's Office.

Minnesota has not experienced one party control of state government since 1989, and voters will soon have a chance to embrace or reject the results. A majority, 37 states in total, have one-party rule of their state governments (23 controlled by Republicans and 14 controlled by Democrats).

The trend of one-party rule that has been growing over the past decade. Gridlock and rabid partisanship has spread beyond Washington and taken root in many legislatures, to the distaste of voters. Many believe the Minnesota 2012 election outcome was directly tied to the government shut down and bitter partisanship Minnesota experienced with divided government. Voters removed Republican majorities in the House and Senate - a result that

Governor Dayton campaigned for and received. Minnesotans also defeated two highly partisan constitutional amendments. Clearly, voters wanted something different from its government.

The worldview of the two parties and our experience with one party control could not be further apart - a smashing success or a dismal failure - depending on your partisan leanings.

Majority DFLers and Governor Dayton are pointing to a successful two-year reign that saw progress on many fronts. They also point to smooth endings to each session, no gridlock and a reduced volume of partisan ranting. With Dayton's pushing, the legislature approved \$2.1 billion of tax increases, invested more in education and job development initiatives, approved same sex marriage, became one of a handful of states to adopt its own state run health exchange (MnSure), approved medical cannabis, provided property tax relief, raised the minimum wage, eliminated over 1,000 outdated laws, repaid local schools almost \$3 billion of borrowed funds and approved other marquee issues. During Dayton's first term Minnesota added over 154,000 new jobs and has a budget in the black for the first time since 2002.

Don't congratulate yourself so quickly claim the minority Republicans. The tax increases were unnecessary, job growth should be at a more robust clip, MnSure is a flop and the rollout was botched, you spent \$80 million on a new Senate Office Building, and there are no checks on the power you are abusing. Plus, most of the positive things happening in Minnesota are the result of the two previous years of Republican control. Largely ignored the past two sessions, Republicans believe voters are ready to return some balance to government, and the low approval ratings of President Obama will provide the tidal wave they need to defeat Dayton.

We'll see which version Minnesota believes in November - it's going to be a long and nasty campaign.

This campaign marks the first time in recent memory that a Republican endorsed candidate for Governor faced a significant primary opposition. The lack of unity has assisted Governor Dayton during the summer campaign. He was able to focus on running the state, campaign fundraising and get out the vote - while his Republican opponent has to slug it out among three other hostile candidates. The last time a Republican challenger won a gubernatorial primary was in 1982, when Wheelock Whitney defeated then Lt. Governor Lou Wangberg. That election produced Republican legislative losses and all constitutional offices except for Auditor Arne Carlson. Dayton and his team are hoping for a repeat performance.

A major battle is also shaping up for control of the Minnesota House of Representatives. Republicans believe a poor national election for the Democrats will allow them enough of a surge to erase their current deficit of 73-61. There are several key races in greater Minnesota and the suburbs that will determine the outcome of the House control.

(The Minnesota Senate does not face voters this fall - so DFL control of one chamber is a certainty for 2015.)

The control of the House is of significant interest to CMR and its members. The House Speaker appoints all committee chairs and

LEGISLATION

controls the agenda on the House floor. Over the past two years legislators have chaired several committees important to resorters, including Rep. Joe Atkins chairing the Commerce Committee. These appointments control what bills get heard in committees, where state tourism dollars are directed, and the plans and budgets for the Department of Natural Resources. Have a resort owner like Rep. David Dill chair the Environment Committee is a big advantage, and having other positions filled by pro-resorter legislators is critical, regardless of which party is in control. For House members, that is what the campaign is all about.

To date, the House DFLers have a slight fundraising advantage – but that can evaporate quickly with the current state of unrestricted independent expenditures by wealthy donors. It's likely that a contested race of house seat will cost over \$400,000 of campaign spending...this for a job that pays \$31,000!

CMR members have been active with their local legislators and these contacts help us frequently during the legislative session. If you don't know your local legislators and candidates, make a point to meet them during the campaign and let them know their support of resorts and tourism is needed.

Capitol Renovations

I have been closing out all my musings lately with a reminder about the Capitol renovation that is currently underway. The Day on the Hill attendees caught just a glimpse of the construction - but the building is completely in full remodel mode now. Major areas of the Capitol are blocked off, and Senators and staff are either sharing space or moved to other buildings. I remind everyone of this because attempting to hold Capitol visits the next two sessions is going to be very difficult, which makes it even more important that we are doing our work with local legislators in their districts.

I will look forward to seeing everyone at the CMR Fall Conference and will give you an election update and the ever-popular *Joel's Election Pool* – and will have a program about connecting with legislators through the grass-roots efforts during the construction.



Joel Carlson owns a legal Research and Government Affairs business in St. Paul and has been a long-time advocate for CMR and tourism at the Capitol. He can be reached at jdcresearch@aol.com

WELCOME

New Congress of Minnesota Resorts Members!

New CMR Members

Mike & Ruth Schwieters, owners
Boyd Lodge, Crosslake, MN

Adam & Kasey Van Tassell & Carl & Laura Clark, owners
Clearwater Historic Lodge & Canoe Outfitters, Grand Marais, MN

Daniel Watkins, manager
Dodges Log Lodges, Duluth, MN

Steve & Danielle Casselman, owners
Lakewood Lodge, Deer River, MN

John & Sherrie Porth, owners
Loon Point Resort, Bigfork, MN

Kim & Bill Larson & Grant & Amber Larson, owners
Loon's Nest Resort, Park Rapids, MN

Stephen & Tracy Lindstrom, owners
Northern Lights Resort & Outfitting, Kabetogama, MN

Daniel & Karen Sweeney, owners
Pine Ridge Resort of Akeley, Akeley, MN

Ray Guthrie & Carolyn Jones, owners
Tepee-Tonka Resort, Blackduck, MN

Mike & Linda Schultz, owners
Ten Mile Lake Resort, Dalton, MN

New CMR Associate Members
Jacob Powell & Brian Rhel
Lodgeasy, Minnetonka, MN

Lynn Carl
Small Town Products, Montezuma, IA

CMR'S ANNUAL RESORT TOUR

Wednesday, Sept 3rd, 2014

Grand Rapids/Cohasset, MN

YOU WON'T WANT TO MISS ANOTHER FUN AND EDUCATIONAL TOUR.

On tour will be:

Hidden Haven Resort
Wildwood Resort
Loon Point Resort

Stay tuned for start times and locations.

All these resorts are opening their doors to invite the CMR to tour. I hope you will take the time to enjoy a beautiful afternoon of walking, talking and learning alongside your other fellow resorters.

Don't miss it.

Timberly Christiansen, Finn-N-Feather Resort • 218-335-6598 • finnfeather@hotmail.com

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