



RESORTER REPORTER

Congress of Minnesota Resorts

www.Minnesota-Resorts.com

News from the CMR President

Fall Greetings!

I am hoping that you have all had a great year and that your bookings are looking very good for next year.

I have talked with a few of you and it sounds like this year's occupancy and revenue was up (great)! It seems that our economy is slowly recovering but there is still a lot of uncertainty out there (Health Care Act and Syria).

Another good note, our Fall Conference is in its last stages of planning and will be held at the Radisson Harborview in Duluth, MN, on Oct. 27, 28, and 29th. I would love to see as many of you as possible in attendance this year as I know there are a lot of good topics and a vast amount of knowledge that you can draw from (I know that I do every year). Also, Kim Bowen and her committee have lined up some great speakers for the conference and some fun activities on Oct. 26th in Duluth. Stay tuned!

Another event to put on your calendar is Day on the Hill. We will be having the 2 day event on March 18th and 19th, 2014. Consider attending as we always are involved in something that is going on at the capitol. Also, Joel and Tammy put on a great day at the capitol.

Enjoy fall and all its color and keep smiling as the end is near!

Respectfully,

Mark Novotny, CMR President

Hyde-A-Way Bay Resort, Hackensack

2013 Vendor Show Expo

Are you starting to plan for the CMR Fall Conference in October? Well it's coming up fast and you don't want to miss it. One of the highlights of the conference is the Vendor Show Expo. It's an excellent time to meet with vendors to discuss their products and services in preparation for next season, or upcoming winter projects. You can order directly from the vendors at the fall show or just spend the time to familiarize yourself with the products in a relaxed setting with no high pressure selling.

There's something for everyone! Some examples of past exhibitor products are:

Customized resort clothing
Gift items for resale
Financial planner
Credit card processing
Insurance
Docks

Boats and motors
Pre-built cabins
Accountants
Used hotel furnishings
Fire prevention equipment
Real estate broker

Hotel/motel supplies
Golf carts
Bird watching
And more

Plan to attend this year's CMR Fall Conference at the Radisson Harborview in Duluth, October 27th to 29th. It's a great way to network with fellow resorters and learn new and valuable information that concerns our industry. While there, we ask that you patronize and support the vendors and sponsors that help make the Fall Conference possible by attending the Vendor Show on Monday, October 28th. It's a show you don't want to miss!

CMR Fall Conference

Yo resort peeps - The end of season is in sight and I can't WAIT to be around others who can totally commiserate (and celebrate!) about the wonderful world of resorting. :)

CMR Fall Conference plans - here's a quick overview of what's shaping up to be a heckuva fabulous conference with more detail to be coming your way once a week the next few weeks:

- DNR LSP training (9 a.m. - noon on Sunday, Oct 26)
- What Should Your Accountant be Asking You?
- Real Colors Type Indicator
- Engaging Guests with Video
- Health Insurance (changes in 2014)
- Communication Techniques Leading a Team to Excellence
- Explore MN Tourism Update
- Legislative Update
- Vendor Show
- Silent Auction
- Hospitality Room (sharing wisdom in a casual setting)
- 6 (yes SIX!!! count 'em!!!) crackerbarrels scheduled
- weird and wacky resorter Game Show

Where: Radisson Harborview in Duluth

When: October 27-29 (Sun-Mon)

BONUS: Fun Day on Saturday, October 26 (come early and hang out with us!)

(\$99/night for special CMR room rate until Sept. 26 - call Radisson at [218-727-8981](tel:218-727-8981), or www.radissonduluth.com)

To register for Conference:

Send a check for \$140/person (CMR members) or \$160/person (non-CMR members) (pricing includes 2 dinners, 2 breakfasts, 2 lunches, all snacks and breaks) to:

Congress of Minnesota Resorts

PO Box 358

New London, MN 56273-0358

cmr@minnesota-resorts.com

Please include: Names of attendees, business name, address, email address and phone number that you wish to be contacted at.

FROM: Kim Bowen, CMR Conference/Workshop Committee (Crow Wing Crest Lodge, finishing 13 years in resorting . . . *sigh*)

SILENT AUCTION

We need donations for the Silent Auction to be held Monday, Oct. 28th, during the CMR Fall Conference. The auction is on going during that day and will close at 6p.m.

We love your original ideas...quilts, wood projects, cabin decor, gift certificates, toys, gift baskets, tools, artwork, any or all of the above!

If you've been to conferences, you've seen the donations...we don't turn anything away!

The money raised from our Silent Auction funds the legislative work for our organization and Day on the Hill.

If you can't make it to the conference, you can still donate! Contact Pat Addler, vacation@crlodge.com or call at 218-243-2487 to donate.

NEED \$500 FOR SCHOOL?

It is not too early for your child or grandchild to get the application started!

Application needs to be at the CMR Office March 15, 2014

Each year the Congress of Minnesota Resorts offers four \$500 scholarships to a junior or senior in high school or a current undergraduate or technical school student. March 15, 2014 is the deadline for the scholarship application to be returned to the Congress of Minnesota Resorts office. A scholarship application can be printed by going to the CMR website www.Minnesota-Resorts.com. Scroll to the bottom of the home page and click on Membership, then by using your Login and Password you will be able to go to Applications and click on Scholarship Application and print a copy. If you need further assistance please contact Vicky by emailing: CMR@Minnesota-Resorts.com or call 320-212-5107.

New Members & New Owners/Managers!

New Resort Members:

Kay Dyre & Dan Dyre, Evergreen Lodge, 17838 Goldeneye LN, Park Rapids, MN 56470-1419 Phone: 218-732-4766
Email: kjdyre@gmail.com Website: www.evergreenlodgemn.com

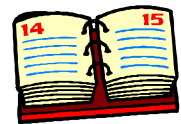
New Owners & Manager:

David & Shawn Howe, Owners & Dale Jackson, General Mgr., Solbakken On Superior Inc., 4874 W. HWY 61, Lutsen, MN 55612-9515 Phone: 218-663-7566 Email: Solbakken@boreal.org Website: www.solbakkenonsuperior.com

New Associate Members:

Caron Information Systems, Noah Caron, 404 John Street, Edina, MN 55343 Phone: 952-491-0586
Email: support@lodgevault.com Website: www.lodgevault.com

CMR CALENDAR OF EVENTS



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|--------------------|---|
| Sept. 18, 2013 | CMR Board Meeting |
| Oct. 26, 2013 | CMR Pre-Conference Fun Day, Duluth, MN more info to be announced! |
| Oct. 27 - 29, 2013 | CMR Fall Conference , Radisson Harborview, Duluth, MN |
| Oct. 28, 2013 | CMR Vendor Expo, Radisson Harborview, Duluth, MN 1:00 p.m. to 4:00 p.m. |
| Mar. 18 & 19, 2014 | CMR Day on the Hill, St. Paul, MN more details to be announced later |

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Keep your listing current
on the CMR website.

CMR MISSION STATEMENT

The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry

CMR MOTTO

The Congress of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

CMR'S 2012-2013 BOARD OF DIRECTORS

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