



RESORTER REPORTER

Congress of Minnesota Resorts

Message from the CMR President

Greetings to all CMR members!

We have several things that the membership needs to know.

First, CMR's 'Day on the Hill' is February 26-27. Please put this on your calendar as we have many issues to cover for this legislative session.

Again, Post Labor Day School Start is hot on the list. We have seen several articles in the last couple of months where school districts are asking for a 'Flexible Learning Calendar' to start before Labor Day without legislative approval. This is all done with a stroke of a pen by the Education Commissioner.

Other issues that are coming up are invasive species (aquatic and terrestrial), funding for Explore Minnesota Tourism, TAXES, and I am sure there are others that have not been introduced yet.

April 9th! That is the day of the Spring workshop. If you are available, put it on your calendar! This year it will be held at Arrowwood Lodge at Brainerd Lakes, Baxter, MN.

The last thing that you as members need to know is that we are doing a joint advertising with Explore Minnesota Tourism and MRCA to run advertising called 'More to MN Resorts'. It is a cooperative effort to make people think of vacationing at a resort. It is a take off of 'More to Explore' done by EMT.

I have noticed that we have 3 new members of CMR that are new owners into resorting! Welcome. Please use all of us in CMR to further your business. We are all in this together.

I hope all of you are keeping warm. As I am writing this, the week has been below 0 at night and some days. By the time you get this, we are starting to get longer days and getting in that last vacation before the season starts.

Respectfully,

Mark Novotny, CMR President

Hyde-A-Way Bay Resort, Hackensack

Congress of Minnesota Resorts

Day on the Hill

St. Paul, MN

February 26-27

Watch for more information to be emailed to you.

CMR School of Resorting Class

Small Engine Repair March 15th

Okay all you hard working guys out there! The Small Engine class is back by popular demand, and once again it's HANDS-ON! Yes, that's right; you get to bring in your own piece of equipment for some valuable one-on-one learning with a professional mechanic. Don't miss this opportunity to learn exactly what it takes to fix and service your own equipment. Class size is limited, so sign up early!

Class Title: Small Engine Repair Class – Hands on
Date and Time: March 15th, 8:30 am – (as long as needed)
Food: Lunch will be provided
Where: Christiansen Industrial Developers, Bemidji
Instructors: Mike Lauderbaugh
Facilitator: Jason Christiansen finnfeather@hotmail.com (218) 335-6598
Registration Deadline: March 10th, 2013
Number of Students: Maximum of 10, sign up early!!
Cost: \$ 15.00 per person

Class Summary: This class offers a unique opportunity for anyone really wanting to learn the ins and outs of fixing and maintaining their small engines. Participants will bring their own engines (outboard, weed eaters, lawn mowers, chain saws, etc) for hands on learning experience from a professional mechanic. Learn what tools you need, how to do maintenance and any specific problems you may have will be addressed.

Special Bonus: Participants will get to tap into the knowledge of a 20 year seasoned professional mechanic and receive priceless knowledge of how to maintain your small engines to save you lots of time and money in the future.

Email: Timberly at finnfeather@hotmail.com for questions or to reserve your space.

Directions to Christiansen Industrial, 2805 Washington Ave S, Bemidji, MN 56601

Bemidji: Shop is located approximately 2 miles south of the Paul and Babe statues on Hwy 71 S. The driveway is just north of the intersection of Hwy 2 and Hwy 71 S.

Look for signs at the entrance for CMR class and follow signs to shop.

Congress of Minnesota Resorts Scholarship Applications

are due at the office by

March 15th

**See information on how to get an application packet on page 5
of this newsletter!**

CMR Spring Workshop
Tuesday, April 9th
Arrowwood Lodge at Brainerd Lakes
6967 Lake Forest Rd • Baxter, Minnesota 56425
1-218-822-5634

(Rooms are a special group discounted \$69 per night for those of you traveling longer distances and would like to crash here. School of Resorting is attempting to schedule another *DNR Lake Service Provider* training course. Tom Pingel is a 'go' for a *Reservation Master software seminar* and we're looking into a possible *1st Aid or CPR training* course. We'll either schedule these 'hands on' training classes the day before, or day after Workshop. As soon as classes are confirmed with a date, we'll keep you posted so that you'll know which night to book a room if you should so choose.)

Plan on comin' to CMR's Spring Workshop to getcha in the mood for another resort season!

"None of us is as smart as all of us."

Due to high demand, three CRACKER BARRELS have been **expanded** in the upcoming Spring Workshop schedule.

Featured presentations include:

Leaving a Legacy for Your Kids (Diane Rook-Johnson & Brian Lemieux, Lemieux Johnson Financial Group)

When you kick the bucket, will you have decided to take advantage of tax laws that exist, or do nothing and let the government decide? How can you avoid paying 53% to Uncle Sam on estate taxes? This talk will outline how to limit estate taxes through trust planning, highlighting recent new laws in order to help you tax plan.

Unconfirmed:

Should My Website have a Blog? (StoryTeller Marketing) What are the advantages to having a blog? Should my blog be a "page" on my web site or hosted externally? This presentation will outline different types of blogs that resorters could create, with tips on strategic blog writing, the most important "do's and don'ts" of blogs, the best way to get people to read your blog, and tips on how frequently one can post content on the blog to be effective.

Worker's Comp & Human Resources (Wes Pruitt, HR Advisors & John Shega, Aspire Insurance Agency)

What is WC and why is it mandated by law? How can you control your resort costs? (Yes, really, you can.) This session will de-mystify the insurance and explain why HR and WC are so tightly connected, with hints on hiring, managing and terminating employees. Bonus "The Partner Program": Am I a good employer? Separating perception from reality.

OSHA (Lorinda Floding, MN OSHA) What is the bare minimum we need to do to be compliant with federal employee safety issues at our resort?

PLUS! **CMR website walk-thru**, **"Day on the Hill" update** and **Explore MN Tourism** update

Let us know if you have more ideas for extra School of Resorting classes and we'll try to schedule 'em in! Contact me at relax@crowwing.com to suggest or comment on Workshop content -- Kim Bowen, Crow Wing Crest Lodge, CMR Education Committee

Registration form on next page!

TO REGISTER:

2013 CMR Spring Workshop

Registration Form

April 9, 2013

Arrowwood Lodge at Brainerd Lakes, MN

CMR Members: \$59/person (includes lunch & 2 snack breaks)

Non-Members: \$79/person (includes lunch & 2 snack breaks)

If you've never been a member of the CMR in the past, come see what we're all about!

Join the CMR as a new member at the door and receive a 50% discount
from your annual dues (membership year 9/1/2012 to 8/31/2013)

Enclosed is \$_____ for ___ people to attend the workshop.

Please make checks payable to Congress of Minnesota Resorts

\$10 OFF each attendee if you Register & PAY by MARCH 10, 2013

NAME: _____

RESORT: _____

ADDRESS: _____

PHONE: _____

E-MAIL: _____

Copy or tear off this portion and remit with check to:

Vicky Krattenmaker, Office Manager

Congress of Minnesota Resorts

PO Box 358

New London, MN 56273-0358

320-212-5107

CMR@Minnesota-Resorts.com

NEED \$500 FOR SCHOOL?

It is not too early for your child or grandchild to get the application started!

Application needs to be at the CMR Office March 15, 2013

Each year the Congress of Minnesota Resorts offers four \$500 scholarships to a junior or senior in high school or a current undergraduate or technical school student. March 15, 2013 is the deadline for the scholarship application to be returned to the Congress of Minnesota Resorts office. A scholarship application can be printed by going to the CMR website www.Minnesota-Resorts.com. Scroll to the bottom of the home page and click on Membership, then by using your Login and Password you will be able to go to Applications and click on Scholarship Application and print a copy. If you need further assistance please contact Vicky by emailing: CMR@Minnesota-Resorts.com or call 320-212-5107.

NOMINATING RESORTERS FOR THE 2013 RESORTER/S OF THE YEAR AWARD SEPTEMBER 1, 2013 DEADLINE

The Congress of Minnesota Resorts selects, through nomination by its members, one resort and resort owner that has shown a dedication to the improvement of the Minnesota Resort Industry by adopting and carrying out business policies and practices that reflect a personal pride in the industry as a whole. They also live up to the organization's motto of "Resorters Helping Resorters" by involvement in community activities and by displaying a willingness to help other resort owners to successfully operate Minnesota resorts.

You can go to the CMR website www.Minnesota-Resorts.com, scroll to the bottom of the home page and click on Membership. Then, by using your User Name & Password you will get into the Members Only sections and click on Applications then print a copy of Resorter of the Year Nomination form. Mail the completed form to: Congress of Minnesota Resorts, PO Box 358, New London, MN 56273-0358. If you need further assistance please contact Vicky by emailing: CMR@Minnesota-Resorts.com or call 320-212-5107.

New Members & New Owners!

New Members:

Randy & Kathy Soldwisch, West Crooked Lake Resort, 23495 Ivory DR, Nevis, MN 56467 Phone: 319-321-2903
Email: westclr@gmail.com Website: www.westclr.com

Your neighboring resort or favorite vendor could be listed in this area!

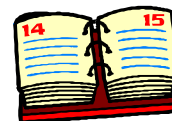
If you think a neighboring resort would benefit from being a Congress of Minnesota Resorts member please send their contact information to us or visit with them about the benefits of your membership with the Congress of Minnesota Resorts

We have an Associate Membership for vendors that have products or services that have helped you. Please contact the office with their contact information so we can contact the vendor.

Congress of Minnesota Resorts, CMR@Minnesota-Resorts.com or 320-212-5107

CMR CALENDAR OF EVENTS

Feb. 26 & 27, 2013	CMR Day on the Hill, St Paul
Mar. 15, 2013	Scholarship Application is due at CMR Office
April 9, 2013	Arrowwood Lodge at Brainerd Lakes, Baxter, MN 7:30—5:30
Sept. 1, 2013	Resorter of the Year Nominations due at CMR Office
Sept, 2013	CMR Fall Resort Tour
Oct. 27 - 29, 2013	CMR Fall Conference location to be announced



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Keep your listing current
on the CMR website.

CMR MISSION STATEMENT

The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry

CMR MOTTO

The Congress of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

CMR'S 2012-2013 BOARD OF DIRECTORS

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