



## RESORTER REPORTER

### Message from the CMR President

It is an honor and a privilege to be the next CMR President and I am looking forward to the coming year! I would like to thank Dana for serving the last 2 years as President and for staying on the board another year. He did a great job and he will be a tough act to follow!

We have a great board of directors and I would like to welcome the new board members; Dave and Mary Jane Keller of Brookside Resort, Steve and Pat Addler of Cedar Rapids Lodge and Mark Novotny of Hyde-A-Way Bay Resort. They have all served on the board in the past and bring a wealth of knowledge. I would encourage all of you to make a point of becoming actively involved in the CMR; whether it is attending the Day on the Hill, which will be coming up in February, the Spring Workshop or the Fall Conference. All are great ways to get together with fellow resorters, have fun and learn something along the way!

We want to thank the out going board members Bob and Cindy Tyson of Good Ol'Days Family Resort for their work on the board and support of the CMR.

The CMR can only be as good as its members want it to be. We welcome any comments or suggestions that you might have. We are always looking for help with small or large tasks; if you have a talent or a passion for something that you would be willing to share you don't need to be a board member to contribute!

Ed Fussy, President

### What a great way to finish the year!!

This year's annual CMR Fall Conference was very educational and entertaining. The conference took place at Arrowwood Resort & Conference Center in Alexandria, MN. Sixty-two Resorters attended this year's conference. Many of the attendees walked away with great ideas. Some of these ideas include what tax advantages they can use to their benefit, tips to convert calls into reservations, what to do with those useless bread clips, and much more!! Not only was much gained from the many speakers, the crackerbarrels are always so practical and helpful also. This year's Fall Conference vendor show had 26 participants. Some of these vendors were new; including MV Sports (a clothing company), Brian's Log Furniture, MN Lake Cams (an internet webcam company), and Midwest Hotel Furniture Liquidators.

The conference also gave attendees the chance to visit with fellow Resorters and learn more about them and the CMR. Dana Pitt stepped down as CMR president. Ed Fussy, from Pimushe Resort, was elected the new president. He is ready to take on the task of keeping the CMR involved and up to date on current affairs. After years of working in the resort business, Bob and Jennifer Bateman from Two Inlets Resort were selected for Resorter of the Year. They have done a great job with their involvement in the CMR and sharing their experience with fellow resorters. The fall conference is a great way to see how the CMR is changing and what direction it is headed.

Some Resorters were not able to make it to this year's Fall Conference. We missed out on the opportunity to hear from you about your resort experiences. We hope in the future that you will be able to attend the CMR's Spring Workshops and Fall Conferences. Information will be coming soon on the location and date of the Spring Workshop. Thank you to all of the Resorters at this year's conference and we look forward to seeing you again at the Spring Workshop.

Jason Ball, Workshop and Conference Chairperson

## **Congress of Minnesota Resorts 2009 “Resorter of the Year” Award**

Each year, the Congress of Minnesota Resorts presents the “Resorter of the Year” Award to an outstanding resorter, who has best exemplified the spirit and goals of the organization. The Award criteria is centered around the operation of a successful and progressive resort business, involvement in CMR activities, service to the tourism industry both at a state and local level, and community service in other areas.

This year we were proud to present the 2009 “Resorter of the Year” award to Bob and Jennifer Bateman at the CMR’s Fall Conference in Alexandria. They have owned and operated Two Inlets Resort near Park Rapids for 13 years.

Bob and Jennifer are exemplary resorters who live by the CMR’s motto of “Resorters Helping Resorters”. You can always count on them to pitch in and help. They are model CMR members who have been active in many facets of the organization, including serving on the CMR Board for seven years on numerous committees, and Jennifer serving three years as President. Outside of the CMR, they are also very active in their community’s Chamber, local boards, school and church.

The Batemans have been successful in their 13-cabin resort by providing a high level of service and keeping their guests’ vacation experience their #1 priority. Success has also come about by keeping close tabs on the financial side of the business and reinvesting in it by continually making big and small improvements and adjusting their rates accordingly. They’ve added two 4-bedroom cabins, upgraded several other cabins, improved the landscaping and added many amenities. In addition, two years ago they decided to expand their business and become a 2-resort operation when they bought a second resort over an hour away. They are truly progressive resorters.

Bob and Jennifer are assets to the resort industry and the community in which they live. Congratulations to them for this well-deserved award.

CMR “Resorter of the Year” Selection Committee

## **2009 Vendor Show**

A HUGE "Thank You" to all of you who attended the CMR Fall Conference and took time to visit with the vendors at the vendor show on Monday afternoon. We received many positive comments from the vendors that they always feel appreciated by the many resorters that visit with them and make their time at the vendor show worthwhile. Because of your great support, we even were able to talk one vendor into coming to our vendor show again this year when he had been at the show last year. (He usually only does it every other year so he can do the MRCA show in the off years!)

You resorters also were also very excited about the vendor show. You told us about the things you were able to buy and get information on from the vendors. I know it is something we look forward to at every Fall Conference. We bring our checkbook and do some great shopping for items and ideas!

Thanks for all your great support for the Fall Conference Vendor Show!

Sheldon & Mary Schiebe  
Vendor Show Committee

## **Congratulations!**

The lucky winners of the Fall Conference door prizes were; Pat Addler, Cedar Rapids Lodge won the log framed mirror; Joanne Fussy, Pimushe Resort, won the pine night stand.

The non-member conference attendee prize of log framed mirror and one night stay at Arrowwood Resort, Alexandria was Richard and Linda Wagner, Shady Creek Resort, Brandon.

Congratulations to all of the prize winners!

**GET ON THE BUS!!!**  
to **ST PAUL** for  
**CMR DAY ON THE HILL**  
&  
**RESORT SHOW**



**FEBRUARY 23 & 24, 2010**

Contact Ed Becker with any questions.

[vacation@inwegoresort.com](mailto:vacation@inwegoresort.com) or (218) 652-3536

Watch for more details to follow in future newsletter, Minnesota Resorter and emails.

# Website Updating

As the Holidays approach it is time to refresh and update your resort information. The coming two months families will be gathering, and if the plan is to vacation together they will be shopping online.

Take a few minutes to logon to [www.Minnesota-Resorts.com](http://www.Minnesota-Resorts.com) and review your Resort information, add information about the new features you offer, and update the extra features offered on the website.

Associate Members updating your information is important so we members can begin planning our spring resort updates.

If you need help logging on contact Tim Aarsvold at 320-763-3200 or [TJA@GenevaBeachResort.com](mailto:TJA@GenevaBeachResort.com)

## NEED \$500 FOR SCHOOL?

**It is not too early for your child or grandchild to get the application started!**

**Application needs to be at the CMR Office March 15th!**

Each year the Congress of Minnesota Resorts offers three \$500 scholarships to a junior or senior in high school or a current undergraduate or technical school student. March 15, 2010 is the deadline for the scholarship application to be returned to the Congress of Minnesota Resorts office. A scholarship application can be printed out by going to the CMR website [www.Minnesota-Resorts.com](http://www.Minnesota-Resorts.com) Scroll to the bottom of the home page and click on CMR Member (left corner), then by using your Login and Password you will be able to go to Applications and click on Scholarship Application and print a copy. If you need further assistance please contact Vicky by emailing: [cmr@minnesota-resorts.com](mailto:cmr@minnesota-resorts.com) or call 888-761-4245.

## NEW MEMBERS

New members/owners since the September newsletter. Please give them a call or email of encouragement and welcome them to the Congress of Minnesota Resorts.

Resorts:

Richard & Linda Wagner, Shady Creek Resort, 14563 Lakes Rd NW, Brandon, MN 56315 Phone: 320-876-2228  
Email: [Linda@shadycreekresort.com](mailto:Linda@shadycreekresort.com) Website: [www.shadycreekresort.com](http://www.shadycreekresort.com)

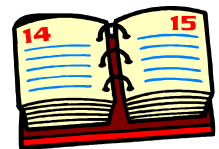
Vendors:

Midwest Hotel Furniture Liquidators LLC, 915 Hwy 29N, Alexandria, MN 56308 Phone: 320-763-5361  
Email: [hotelfurnituregal@gmail.com](mailto:hotelfurnituregal@gmail.com) Website: [www.hotelfurnitureguy.com](http://www.hotelfurnitureguy.com)

*WELCOME  
&  
GOOD LUCK!*

## CMR CALENDAR OF EVENTS

Dec 8, 2009	CMR Board Meeting, Cass Lake Lodge 10:00
Feb 23 & 24, 2010	CMR Day On The Hill, St Paul
March 15, 2010	CMR Scholarship Applications due in CMR Office
Spring 2010	CMR Spring Workshop, date and location to be announced later
August 1, 2010	CMR Resorter of the Year Nominations due to CMR Office
Sept 2010	CMR Fall Resort Tour, date and location to be announced later
Oct/Nov 2010	CMR Fall Conference, dates and location to be announced later



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Keep your listing  
current on the CMR

## CMR MISSION STATEMENT

The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry

## CMR MOTTO

The Congress of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

## CMR'S 2009-2010 BOARD OF DIRECTORS

### **President:**

Ed Fussy, Pimushe Resort  
218-586-2094  
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### **Vice President:**

Ed Becker, In-We-Go Resort  
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[vacation@inwegoresort.com](mailto:vacation@inwegoresort.com)

### **Secretary:**

Timberly Christiansen, Finn-N-Feather  
Resort 218-335-6598  
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### **Treasurer:**

Tim Aarsvold, Geneva Beach Resort  
320-763-3200  
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### **Past President:**

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### **Directors:**

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### **EMT Advisory Council Rep:**

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### **CMR Publicity:**

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