

May 2011



RESORTER REPORTER

Congress of Minnesota Resorts

Dear Fellow Resorters:

As you may be aware, the CMR publishes the *Minnesota Resorter* as its quarterly magazine. Each issue is mailed to over 1300 Minnesota resorts, legislators and associate members. It's filled with up-to-date information on CMR's Legislative, Marketing and Education efforts as well as pertinent articles, editorials, recipes and other helpful tidbits that confirm our commitment to 'Resorters helping Resorters'. Also, old editions are archived on the CMR's website so members always have access to past publications.

It is with much regret that the CMR will be losing Sue Paradise as Editor of this wonderful periodical. She was instrumental in bringing this magazine up to its current standard of a highly regarded publication and she will be missed as Editor. Sue is resigning her post after the next issue so the Board is looking for someone to step in to carry on the important position of Magazine Editor. For obvious reasons, we are first looking to fill this opening with someone involved in the resort industry, and especially a CMR member resort.

If you have an interest or would like to know more about the responsibilities and compensation for this position, please contact Vicky at 320-212-5107, or CMR@Minnesota-Resorts.com so that a Board member can get back to you to answer any questions you may have.

CMR Board of Directors

2011 CMR Fall Conference

"Mark your calendars for October 30- November 1 for CMR Fall Conference in Grand Rapids! It's gonna be a fun one, with Halloween treats and several speakers lined up already; including an encore topic regarding how men and women relate to one another at the workplace, a topic addressing being a MN state employer, plus possibly a panel on Private Lakeshore Rentals. If you have topics you think might be great for conference, whether as a presentation or just in crackerbarrels, please e-mail Kim Bowen relax@crowwing.com with your ideas! "

Congratulations to the 2011 CMR Scholarship Winners!

The Congress of Minnesota Resorts (CMR) was established in 1984, with our theme of "Resorters Helping Resorters." One of our goals is to provide scholastic achievement within the resorting community. Scholarship money became available from the previously pledged \$1000 to the Minnesota Office of Tourism, Endowed Chair and in March of 1996 the CMR Scholarship Program was set in motion. With the addition of the Carol Kirchner Memorial Scholarship in 1999, three \$500 scholarships are awarded each year. The scholarships are to be used for tuition and/or related fees by providing assistance to students in pursuit of their academic or vocational advancement

Every year we have top quality applicants, all worthy of the awards. This year was no exception. The CMR Scholarship Committee and Board wish to extend our congratulations to the following recipients of 2011 Scholarship winners.

CMR Scholarships:

Joshua Hays, son of Joel & Tracey Hays, Bear Paw Resort, 31926 Cty Hwy 50, Park Rapids, MN 56470

Alyssa Novotny, daughter of Mark & Beth Novotny, Hyde-A-Way Bay Resort, 3489 Ford N, Hackensack, MN 56452

Carol Kirchner Memorial Scholarship:

Grace Larson, daughter of Jim & Kelly Larson, Niemeyer's Rugged River Resort, 10805 River Hill Circle, Brainerd, MN 56401

We would like to wish you all the best in your advanced educational pursuits.

NEW MEMBERS

New members/owners since the December newsletter. Please give them a call or email of encouragement and welcome them to the Congress of Minnesota Resorts.

Resort Members:

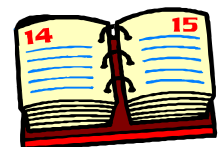
Joe Scharber, Sleeping Fawn Resort & Campground, 20097 County 24, Park Rapids, MN 56470-5170 Phone: 218-732-5356
Email: relax@sleepingfawnresort.com Website: www.sleepingfawnresort.com

Associate Members:

Bill & Erin Charlton, 8358 172nd AVE SE, Becker MN 55308 Phone: 612-990-7320 Email: impeblz@yahoo.com

CMR CALENDAR OF EVENTS

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|--------------------------|---|
| June 1, 2011 | CMR Board Meeting, Kohl's Resort, Bemidji 9:00 am—? |
| Sept 1, 2011 | Resorter of the Year nominations due at the CMR Office |
| Sept 2011 | CMR Fall Resort Tour, location and date to be announced |
| Oct 30, 31 & Nov 1, 2011 | CMR Fall Conference, Sugar Lake Lodge, Grand Rapids |



Resorter/s of the Year Nomination

The Congress of Minnesota Resorts selects, through nomination by its members, one resort and resort owner that has shown a dedication to the improvement of the Minnesota Resort Industry by adopting and carrying out business policies and practices that reflect a personal pride in the industry as a whole. They also live up to the organization's motto of "Resorters Helping Resorters" by involvement in community activities and by displaying a willingness to help other resort owners to successfully operate Minnesota resorts.

To this end, any member of the Congress of Minnesota Resorts can submit a nomination for this prestigious award. Nominations must be received by August 1st each year. The nominating member is not required to verify the eligibility criteria. In the event none of the resorts nominated meet all the eligibility requirements, the awards committee will make a selection based on the resort most closely meeting the criteria and notify the winner. The winner will be asked to be present at the Annual Congress of Minnesota Resorts Fall Conference where the formal announcement and presentation will be made.

The following criteria are considered by the awards committee in making their selection:

- CMR member in good standing for the previous three consecutive years under the same ownership.
- Ability to maintain a successful and progressive resort.
- History of helping and mentoring other resort owners/operators.
- Involvement in community activities.
- At least five years between awards.

Not a current member of the Awards Committee.

I/we, being member(s) in good standing, submit the following nomination for the Annual Resorter/s of the Year Award.

Resort Name _____

Owner/Operator Name(s) _____

Address _____

In the space following please briefly explain the accomplishments of the resorter you are nominating, their ability to maintain a progressive resort and their attitude toward resorting and the resort industry.

Please give a brief explanation of how this resort and its owners/s have been involved in community activities to include involvement in resort industry organizations like the Congress of Minnesota Resorts.

Please give a brief example of how this nominee has acted as a mentor to other resort owners/operators.

This nomination is submitted by:

Resort Name and Owner/Operator_____

Address_____

Phone_____Email address_____

NOMINATION DEADLINE SEPTEMBER 1ST

Send nomination form to: Resorter of the Year Nomination Committee

Congress of Minnesota Resorts

21403 52nd Street NE

New London, MN 56273-9697

Congress of Minnesota Resorts
21403 52nd Street NE
New London, MN 56273
Phone: 320-212-5107
Email: CMR@Minnesota-Resorts.com

WWW.MINNESOTA-RESORTS.COM



Keep your listing current
on the CMR website.

CMR MISSION STATEMENT

The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry

CMR MOTTO

The Congress of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

CMR'S 2010-2011 BOARD OF DIRECTORS

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