



RESORTER REPORTER

Congratulations to the 2009 CMR Scholarship Winners!

The Congress of Minnesota Resorts (CMR) was established in 1984, with our theme of "Resorters Helping Resorters." One of our goals is to provide scholastic achievement within the resorting community. Scholarship moneys became available from the previously pledged \$1000 to the Minnesota Office of Tourism, Endowed Chair and in March of 1996 the CMR Scholarship Program was set in motion. With the addition of the Carol Kirchner Memorial Scholarship in 1999, three \$500 scholarships are awarded each year. The scholarships are to be used for tuition and/or related fees by providing assistance to students in pursuit of their academic or vocational advancement

Every year we have top quality applicants, all worthy of the awards. This year was no exception. The CMR Scholarship Committee and Board wish to extend our congratulations to the following recipients of 2008 Scholarship winners.

CMR Scholarships:

Jacob Larson, son of Jim & Kelly Larson, Niemeyer's Rugged River Resort, Brainerd

Collin Novotny, son of Mark & Beth Novotny, Hyde-A-Way Bay Resort, Hackensack

Carol Kirchner Memorial Scholarship:

Hannah Wandersee, daughter of Debra Kellerman & Tony Wandersee, Angle Inn Lodge, Oak Island

We would like to wish you all the best in your advanced educational pursuits.

What Fun We Had at Spring Workshop

Were you there? If you weren't there you missed a great time of learning and camaraderie with fellow resorters. There were 60 plus resorters at Chase on the Lake in Walker April 6 and 7 for the pre-workshop classes and the Spring Workshop.

We had 4 classes to choose from for the pre-workshop day, Monday April 6. Tom Pingel gave two classes on Reservation Master - one for beginners or interested people, the other for those already using the program. Diana Von Rabenau from The Green Mercantile in Duluth gave a class on green cleaning. The fourth class was Decorating on a Budget where resorters shared what they have done for decorating ideas.

At the Workshop on Tuesday we heard from Debbie Drinkard Grovum - a Life Coach. She gave us a lot to think about to set our goals for life and living. Ed Becker gave us a legislative update. John Edman from Explore Minnesota entertained us and showed us what EMT is doing this year to promote vacationing in our great state. Then Karen Smith from Midwest Captions showed us some tips for using search engines for marketing our resorts. The last presentation was from Paul Radomski with the DNR updating us on Shoreland Rules and Regulations. All the speakers were excellent. Look for more details in the Resorter Reporter magazine coming out this summer.

We had 3 Cracker Barrel sessions too. There was a lot of great sharing and if you weren't there we didn't get to hear your great tips, so plan to join us for the Fall Conference so we can learn from you in our Cracker Barrel sessions.

Mary Schiebe, Conference Committee, Knotty Pines Resort

Resorter/s of the Year Nomination

The Congress of Minnesota Resorts selects, through nomination by its members, one resort and resort owner that has shown a dedication to the improvement of the Minnesota Resort Industry by adopting and carrying out business policies and practices that reflect a personal pride in the industry as a whole. They also live up to the organization's motto of "Resorters Helping Resorters" by involvement in community activities and by displaying a willingness to help other resort owners to successfully operate Minnesota resorts.

To this end, any member of the Congress of Minnesota Resorts can submit a nomination for this prestigious award. Nominations must be received by June 1st each year. The nominating member is not required to verify the eligibility criteria. In the event none of the resorts nominated meet all the eligibility requirements, the awards committee will make a selection based on the resort most closely meeting the criteria and notify the winner. The winner will be asked to be present at the Annual Congress of Minnesota Resorts Fall Conference where the formal announcement and presentation will be made.

I/we, being members(s) in good standing, submit the following nomination for the Annual Resorter/s of the Year Award"

Resort Name _____

Owner/Operator Name(s) _____

Address _____

The following criteria are considered by the awards committee in making their selection:

CMR member in good standing for the previous three consecutive years under the same ownership.

Ability to maintain a successful and progressive resort.

History of helping and mentoring other resort owners/operators.

Involvement in community activities.

At least five years between awards.

Not a current member of the Awards Committee.

In the space following please briefly explain the accomplishments of the resort you are nominating, their ability to maintain a progressive resort and their attitude toward resorting and the resort industry.

Please give a brief explanation of how this resort and its owners/s have been involved in community activities to include involvement in resort industry organizations like the Congress of Minnesota Resorts.

Please give a brief example of how this nominee has acted as a mentor to other resort owners/operators.

This nomination is submitted by:

Resort Name and Owner/Operator _____

Address _____

Phone number _____ Email address _____

Send nomination form to: Congress of Minnesota Resorts, 21403 52nd Street NE, New London, MN 56273

NEW MEMBERS

New members/owners since the January/February newsletter. Please give them a call or of encouragement and welcome them to the Congress of Minnesota Resorts.

Resorts:

Michelle Niemi, Manager, Anderson's Horseshoe Bay Lodge, 8098 Hawthorn Trail NW, Walker, MN 56484 Phone: 218-547-2283 email: horseshoe@arvig.net website: www.horseshoebayresort.com

*WELCOME
&
GOOD LUCK!*

email

CMR Members Only And Associate Members

Information regarding www.Minnesota-Resorts.com

The Marketing Committee is continuing an advertising campaign with TV ads and new website promotions which we believe will help to bring new customers to our website.

Please Logon to your Member Page and update your resort information.

We will be making some feature changes in the near future, and we will keep you informed.

If you need help I would be happy to answer any questions.

For further help, please contact Tim Aarsvold at TJA@GenevaBeachResort.com or 320.763.3200.

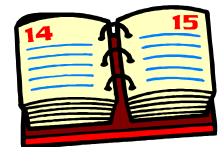
Nominating Resorters for the 2009 Resorter of the Year Award

A Resorter of the Year Nomination form can be printed out by going to the CMR website www.Minnesota-Resorts.com Scroll to the bottom of the home page and click on CMR Member (left corner), then by using your Login and Password you will be able to go to Applications and click, then click on Resorter of the Year Nomination and print a copy. If you need further assistance please contact Vicky by emailing: CMR@Minnesota-Resorts.com or call 888-761-4245.

Page 2 of the *Resorter Reporter* can be printed to submit your nomination for "Resorter of the Year"

CMR CALENDAR OF EVENTS

June 1, 2009	Resorter of the Year nomination forms due at CMR office
June 2, 2009	CMR Board Meeting 9 a.m. Hyde-A-Way Bay Resort, Hackensack
September 1, 2009	Membership Dues to be paid
September 2009	CMR Fall Resort Tour, date and locations to be announced
Nov 1-3, 2009	CMR Fall Conference, Arrowwood Resort & Conference Center, Alexandria, more details to follow



Congress of Minnesota Resorts
21403 52nd Street NE
New London, MN 56273

Phone: 888-761-4245

Email: CMR@Minnesota-Resorts.com

WWW.MINNESOTA-RESORTS.COM



Keep your listing
current on the CMR

CMR MISSION STATEMENT

The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry

CMR MOTTO

The Congress of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

CMR'S 2008-2009 BOARD OF DIRECTORS & COMMITTEE'S

President: Dana Pitt,
Bailey's Resort, 218-547-1464 email:
Dana@minnesota-resorts.com

Vice President: Ed Fussy, Pimushe Resort
218-586-2094 email:
fussys@mnresortvacation.com

Treasurer: Tim Aarsvold, Geneva Beach
Resort, 320-763-3200 email:
TJA@GenevaBeachResort.com

Secretary: Timberly Christiansen, Finn-
N-Feather Resort, 218-335-6598 email:
finnfeather@hotmail.com

EDUCATION:

Chairperson: Jason Ball, Cass Lake
Lodge, 218-209-6843 email:
js8ball@hotmail.com

Education Committee Members:

Timberly Christiansen, Finn-N-Feather
Resort, 218-335-6598 email:
finnfeather@hotmail.com

Sheldon & Mary Schiebe, Knotty Pines
Resort, 218-732-5466 email:
stay@knottypinesresort.com

Debbie Eickhorst, Kohl's Resort, 218-
243-2131 email: relax@kohlsresort.com

Chuck Hodge, Blue Moon Resort, 218-
697-8155 email:
Bluemoon@BluemoonResort.com

Cindy Tyson, Good Ol'Days Family Re-
sort 218-963-2478 email:
vacation@goodoldaysresort.com

Nancy Loren, Little Boy Resort, 218-363-
2188 email: littleboyresort@arvig.net

LEGISLATION:

Chairperson: Ed Becker, In-We-Go Re-
sort, 218-652-3536 email:
vacation@inwegoresort.com

Legislative Committee Members:

Ed Fussy, Pimushe Resort, 218-586-2094
email: fussys@mnresortvacation.com

Bob Tyson, Good Ol'Days Family Resort
218-963-2478, email
vacation@goodoldaysresort.com

Dave Steffen, Isle O'Dreams Lodge Re-
sort, 218-732-4961 email:
iod@unitelc.com

Tim Aarsvold, Geneva Beach Resort,
320-763-3200 email:
TJA@GenevaBeachResort.com

MARKETING:

Chairperson: Jim Eickhorst, Kohl's Re-
sort, 218-243-2131 email:
relax@kohlsresort.com

Marketing Committee Members:

Su Ugstad, Balsam Bay Resort, 218-566-
2346 email: rsugstad@means.net

Tim Aarsvold, Geneva Beach Resort,
320-763-3200 email:
TJA@GenevaBeachResort.com

Ed Fussy, Pimushe Resort, 218-586-2094
email: fussys@mnresortvacation.com

Ed Becker, In-We-Go Resort, 218-652-
3536 email: vacation@inwegoresort.com

Debbie Eickhorst, Kohl's Resort, 218-
243-2131 email: relax@kohlsresort.com

Nancy Loren, Little Boy Resort, 218-363-
2188 email: littleboyresort@arvig.net

Dave & Cammie Steffen, Isle O'Dreams
Lodge Resort, 218-732-4961 email:
iod@unitelc.com

CMR Lobbyist:

Joel Carlson, Legal Research - Govern-
ment Affairs, 6 West Fifth Street Suite
700, St. Paul, MN 55102 651-223-2868,
651-223-2869 (Fax)
Email: jdcresearch@aol.com

Minnesota Resorter Editor:

Sue Paradeis, Shing Wako Resort, 218-
765-3226
email: vacation@shingwako.com

Minnesota Resorter Advertising Rep:

Linda Gronholz, 218-543-5245 email:
lmgronholz@hotmail.com

EMT Advisory Council Rep:

Mark Novotny, Hyde-A-Way Bay Resort,
218-675-6683,
email: hydeawaybay@tds.net

U of M Tourism Center Advisory Board:

Tom Ossell, Northern Lights Resort &
Outfitting, 651-351-9666 email:
tom@nlro.com

CMR Publicity:

Sheila Niemeyer, Niemeyer's Rugged
River Resort 218-829-4587 email:
relax@ruggedriverresort.com

CMR Office: Congress of Minnesota
Resorts, Vicky Krattenmaker, 21403
52nd Street NE, New London, MN 56273
888-761-4245
email: cmr@minnesota-resorts.com