



March 2009

RESORTER REPORTER

Message from the CMR President

Hi CMR Members,

First of all, I want to say a huge “thank you” to the CMR legislative committee and our lobbyist, Joel Carlson, for their efforts in pulling off another great Day on the Hill event in February. Some of our resort issues face powerful opposition at the Capitol this session, but with our strong turnout, including some new faces, I think we made headway in St. Paul. The Governor even took time to meet with us, which is something he doesn’t do with most groups, and that reveals the high standing the CMR now holds in Minnesota’s tourism industry. The session is now in full-swing and some issues, such as the post-Labor Day school start, are very contentious. So when our legislative committee alerts us to contact the key legislators on an issue, I urge you to do it immediately, as your voice does make a difference and is very much needed if we are to be successful at the Capitol.

I want to remind everyone to be aware of the new dock regulations that are being developed in the DNR, along with the Shoreland Rule revisions. The CMR has been very closely involved in both of these issues that will have major impacts on resorts. While no set of rules will be perfect for all resorts and compromises have to be made, we’ve worked with the DNR to write standards that will work for most resorts and still be satisfactory to the other interests involved in the process.

One last point, please consider attending the CMR’s Spring Workshop in Walker next month. It’s always educational and a great time to visit with other resorters one last time before we all retreat back to our own worlds for another season. Come and join us – you’ll be glad you did.

Take a thorough look at this newsletter for information on the many areas where the CMR is actively working. This timely information will keep you up-to-date on the activities of your organization.

I look forward to seeing you all at the Spring Workshop in Walker.

Dana Pitt

CMR President

Day on the Hill

The CMR would like to thank everyone who attended this year's Day on the Hill event. We had another huge, successful trip. We had a total of 35 attendees, and set up meetings with 57 different legislators. This year we had bucket hats with fishing lures on them as our props, and also had our fishing vests from last year. Tim Aarsvold from Geneva Beach Resort was instrumental in organizing and gathering some key pieces to our exhibit that the CMR set up in the Great Hall at the Capitol. We had a nostalgic theme which consisted of an old boat, motor, oars, lanterns, camping chairs, bonfire, and many old pictures of resorts projected onto a large screen. Our exhibit attracted many visitors, news media, and legislators, as well as Governor Pawlenty who stopped by to give us a few kind words of support on how important our industry is to the state of Minnesota. This is a great educational trip for resorters on how other interest groups in the state can and will change how we do business. Your presence at the capitol really “does make a difference”. P.S.—and it’s fun!

Ed Becker, Your CMR Legislative Chair, In-We-Go Resort

Definitions of Spring

CMR School of Resorting & Spring Workshop

There are many different definitions of spring: To start or rise suddenly, To grow, To prosper, To move with activity, An active power that causes motion, and A time of growth and progress are just a few.

What do all of these definitions have to do with you? They can all describe resorters preparing for an eventful summer. Dive into spring by attending the 2009 CMR Spring Workshop. The CMR School of Resorting will be holding pre-workshop classes on April 6th and the CMR annual Spring Workshop will be held on April 7th. The classes will be held at *Chase on the Lake* in Walker, MN. This year there will be many great topics; effectively using search engines, become more familiar with green cleaning, get updates on the Shoreland Rule changes, just to name a few. Watch your mail box for the Spring Workshop brochure, it will have more information on the speakers and topics.

Whether you are getting prepared for summer or want one last “outing” before the busy summer begins, the CMR Spring Workshop is just what you need. Contact Chase on the Lake at (218) 547-7777 to make a hotel reservation. We look forward to seeing everyone there.



Chase on the Lake
has a block of rooms reserved for the
CMR at a discounted rate of \$79.
www.chaseonthelake.com
To make room reservations call:
218-547-7777

Words from the Capitol

The legislative session is in full swing, and several bills are being considered that are important to the CMR. Of course, we are watching the bills to repeal the post Labor Day school start very closely. So, Far, the permanent repeal bill (HF 194) has been referred to a House committee that will not hear it, and the two year repeal was defeated in the House Finance Committee 13-11. No action has taken place in the Senate.

Several schools, including one that has been actively pushing the repeal (ISD 196) have voted to formally adopt their school calendars with Post Labor Day starts. CMR will keep the pressure on to keep Minnesota's tradition of summer!

CMR is also watching bills that change the rules for rebuilding in the shore impact zone (HF 518) and are promoting a bill to define vacation rental homes (HF 1072). These bills have not yet been heard in committee but will likely be heard before the first deadline on March 27th.

Joel Carlson, CMR Lobbyist

NEW MEMBERS

New members/owners since the January/February newsletter. Please give them a call or email of encouragement and welcome them to the Congress of Minnesota Resorts.

Resorts:

Angela Dotty & Greg Bowen, Brophy Lake Resort, 1532 Brophy Park Rd NW, Alexandria, MN 56308 phone: 320-762-8386 email: GFBowen@hotmail.com website: www.brophylakeresort.com

Gary & Janet Christiansen, Idylwyld Cottages, 2515 N Plantagenet Rd SW, Bemidji, MN 56601 phone: 218-751-2116 email: Christi@paulbunyan.net

*WELCOME
&
GOOD LUCK!*

CMR Members Only And Associate Members

Information regarding www.Minnesota-Resorts.com

The Marketing Committee is continuing an advertising campaign with TV ads and new website promotions which we believe will help to bring new customers to our website.

Please Logon to your Member Page and update your resort information.

We will be making some feature changes in the near future, and we will keep you informed.

If you need help I would be happy to answer any questions.

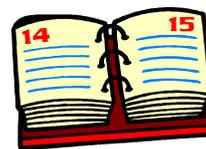
For further help, please contact Tim Aarsvold at TJA@GenevaBeachResort.com or 320.763.3200.

Nominating Resorters for the 2009 Resorter of the Year Award

A Resorter of the Year Nomination form can be printed out by going to the CMR website www.Minnesota-Resorts.com Scroll to the bottom of the home page and click on CMR Member (left corner), then by using your Login and Password you will be able to go to Applications and click, then click on Resorter of the Year Nomination and print a copy. If you need further assistance please contact Vicky by emailing: CMR@Minnesota-Resorts.com or call 888-761-4245.

CMR CALENDAR OF EVENTS

March 17, 2009	CMR Board Meeting, Little Boy Resort
April 6, 2009	School of Resorting Classes, Chase on the Lake, Walker
April 7, 2009	CMR Spring Workshop, Chase on the Lake, Walker
June 1, 2009	Resorter of the Year nomination forms due at CMR office
Nov 1-3, 2009	CMR Fall Conference, Arrowwood Resort & Conference Center, Alexandria, more details to follow



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Keep your listing
current on the CMR

CMR MISSION STATEMENT

The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry

CMR MOTTO

The Congress of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

CMR'S 2008-2009 BOARD OF DIRECTORS & COMMITTEE'S

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