



## RESORTER REPORTER

### Message from the CMR President, Jennifer Bateman

I'm sad to report that Tom and Brenda Masloski have resigned from the CMR board of directors effective in May. They were both currently serving their third year on the board. Tom served as treasurer and Brenda served as secretary, both for two years. They also worked with advertising for the *Minnesota Resorter* magazine, were on the School of Resorting committee, helped coordinate last year's fall resort tour, attended the Day on the Hill, and were regular contributors at monthly board meetings. Their ability to "think bigger and better" was appreciated by board members. Tom will continue to serve as the CMR representative to the Explore Minnesota Tourism Advisory Council. On behalf of all members of the CMR, I want to extend a big "thank you" to Tom and Brenda for their years of service and for readily jumping on board and becoming active.

### Plan ahead!

October 28 - 30

### CMR Fall Conference

Submitted by Kim Bowen, Crow Wing Crest Lodge, Conference Committee

Schedule your post season vacation around the Congress of Minnesota Resorts Fall Conference, October 28-30, Sunday - Tuesday at Breezy Point Resort near Brainerd.

We've lined up entertainment, crackerbarrel topics, vendors for the exhibitor's expo and many great speakers already and it's shaping up to be a fantastic conference!!!

You won't want to miss the education and fun - so mark your calendar today!

### 2007 CMR Annual Fall Resort Tour

[www.bigtimberlodge.com](http://www.bigtimberlodge.com)

[www.camplibertyresort.com](http://www.camplibertyresort.com)

[www.inwegoresort.com](http://www.inwegoresort.com)

[www.crowwing.com](http://www.crowwing.com)

Submitted by Timberly Christiansen, Finn-N-Feather Resort, School of Resorting Chairperson

It's that time of year again! Time to start planning for the Annual Congress of Minnesota Resort- Fall Resort Tour! This year we will be touring the resorts in the Nevis/Akeley area. The tour will be mid-September with an exact date to still be decided, starting at 9am at Big Timber Lodge with hosts Preston and Penny Turner. From there we will tour Camp Liberty Resort, owners Norm and Sharon Kittleson, and In-We-Go Resort, owners Ed and Sara Becker. The final stop on the tour will be at Crow Wing Crest Lodge, owners John and Kim Bowen. Here we can stop and gather for a sack lunch and lots of talk! It will be the end of the season for most and it's always a great way to share your survival stories of the past summer! Check out these resort web sites to learn more about each resort and keep a look out for more information to come on the Fall Resort Tour. You won't want to miss it!

## Sustainable Tourism Conference

Submitted by Tom Ossell, CMR Representative on U of M Tourism Center Advisory Board

Tom Ossell, owner of Northern Lights Resort and Outfitting, represented the CMR at the annual Sustainable Tourism Conference held the end of April in the Minneapolis area. In a nutshell, the conference focused on environmental responsibility in the tourism industry (that's us!). Here is a brief report on a study done by TripAdvisor that was forwarded to the CMR by Cynthia Messer, Associate Extension Professor at the University of Minnesota Tourism Center. While this report is based on hotels, it does open our eyes to the fact that travelers care about the environment and are choosing lodging facilities with their same line of thinking. If you are currently doing things that help the environment, such as recycling, shoreline buffers, storm water run off plans, using compact fluorescent light bulbs, etc, be sure to let your guests know it.

**Trip Advisor Travelers Keen on Going Green:** Nearly 40 percent of travelers surveyed are environmentally concerned.

NEEDHAM, Mass., April 17 /PRNewswire-FirstCall/ -- TripAdvisor®, the world's largest travel community, today announced the results of its ecotourism survey of more than 1,000 travelers worldwide. Eleven percent of respondents have taken and one-quarter are considering going on an ecotourism trip. Thirty-eight percent of respondents said that environmentally-friendly tourism is a consideration when traveling.

**Rolling Out the Green Carpet:** Thirty-eight percent of travelers surveyed have stayed at an environmentally-friendly hotel, and nine percent specifically seek out environmentally-friendly hotels. When asked what qualities are most important to making a hotel eco-friendly, conserving energy ranked number one, followed by conserving water and using recycled paper.

**Spare the Change:** Seventy-eight percent of travelers said they decline to have their sheets and towels changed, when provided the option by hoteliers.

**A Good Start:** Sixty-six percent believe environmentally-friendly measures in travel are making a difference.

**Putting Money Where Their Mouths Are:** Thirty-four percent of travelers surveyed would pay more to stay at an environmentally-friendly hotel. Twenty-five percent would be willing to pay a 5-10 percent premium, and 12 percent would pay a 10-20 percent premium.

## *Please Help Us to Stay in Touch with You!*

**We need your help to stay in contact with you. If you have had any changes in your:**

- mailing address
- email address
- phone numbers
- website addresses
- Contact person

### **Contact**

Congress of Minnesota Resorts office

- Email: [cmr@minnesota-resorts.com](mailto:cmr@minnesota-resorts.com)
  - Phone: 888-761-4245
- Mail: CMR, 21403 52nd Street NE, New London, MN 56273

## NEW MEMBERS

New members/owners since the May newsletter. Please give them a call or email of encouragement and welcome them to the Congress of Minnesota Resorts.

### Resort Members:

Chuck & Marilyn Appeldoorn, Appeldoorn's Sunset Bay Resort, 45401 Mille Lacs Parkway, Isle, MN 56342 320-676-8834 email: info@sunsetbayml.com website: www.sunsetbayml.com

Ron & Jacqueline Danielson, Chapel Hill Resort, 52702 Chapel Road, Spring Lake, MN 56680 877-898-2829 email: chapel@paulbunyan.net website: www.chapel-hill-resort.com mailing address: 7267 185th Ave NW, Anoka, MN 55303

### Associate Member:

Pine Insurance Agency, Contact Person: Dan Borseth, 216 Minnesota Avenue N., Aitkin, MN 56431 218-927-4114 email: dan@pineagency.us

*WELCOME  
&  
GOOD LUCK!*

**www.minnesota-resorts.com**

**CLICK HERE!**

For all of your Congress of Minnesota Resorts **“Members Only”** information

Click on the **“CMR Membership”** tab at the bottom left of the home page.

(Forgot your password? Simply click the **“I forgot my login”** and it will be sent to you.)

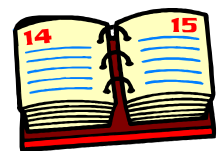
From here you can edit all of your resort listing information, as well as access the following information:

- \*Office Staff and Board Member Information
- \*Educational Materials
- \*CMR Vendors
- \*Conference & Workshop forms and Schedules
- \*Past editions of the Minnesota Resorter magazine and CMR Newsletter
- \*Legislative News
- \*Application Forms
- \*New information is being added regularly, so refer to it often.

**Have fun exploring the site and be sure to BOOKMARK it!**

### CMR CALENDAR OF EVENTS

- |                     |   |
|---------------------|---|
| August 9, 2007      | CMR Board Meeting   |
| September           | 2007 CMR Fall Resort Tour Date to be announced                |
| October 28-30, 2007 | 2007 CMR Fall Conference, Breezy Point Resort in Breezy Point |



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21403 52nd Street NE  
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**WWW.MINNESOTA-  
RESORTS.COM**

Keep your listing current  
on the CMR website.



## CMR MISSION STATEMENT

The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry

## CMR MOTTO

The Congress of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

## CMR'S 2006-2007 BOARD OF DIRECTORS & COMMITTEE'S

President: Jennifer Bateman, Two Inlets Resort, 218-732-5434  
email: [vacation@twoinlets.com](mailto:vacation@twoinlets.com)

Vice President: Dana Pitt, Bailey's Resort, 218-547-1464  
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Treasurer: Tim Aarsvold, Geneva Beach Resort, 320-763-3200 email:  
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Secretary: Mark Novotny, Hyde-A-Way Bay Resort, 218-675-6683  
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### MARKETING:

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