



RESORTER REPORTER

Congress of Minnesota Resorts

Message from the CMR President

I am honored to be the CMR's President for another year. I am looking forward to working with the new board of directors; I think we have a good group. I would like to thank the following outgoing board members: Dana Pitt, from Bailey's Resort, Jason and Jody Ball, Cass Lake Lodge, Sheldon and Mary Shiebe, Knotty Pines Resort, Jim & Debbie Eickhorst, Kohls Resort and Su Ugstad, Balsam Bay Resort. They did a great job on the board. Welcome aboard to the new board members; Jim & Debbie Eickhorst, Kohls Resort, Su Ugstad, Balsam Bay Resort, Kim & John Bowen, Crow Wing Crest, Sue Paradeis, Shing Wako Resort and Peter & Bonnie Nelson, Edgewild Resort. As always, the Board will continue to work hard on your behalf.

The Fall Conference was a success. Thanks to the Conference Committee for doing a bang up job. There was a lot of good information presented. It was good to see some of the old faces associated with the CMR.

Congratulations to Bob and Lynn Scharenbroich, Black Pine Beach Resort, for being awarded the CMR's Resorter of the Year.

Mark your calendars for February 23 and 24. This will be the CMR's Day on the Hill. I am hoping for a good showing!

The CMR has launched its new website, don't forget to go in and update your listing.

Have a Merry Christmas!

Ed Fussy, CMR President

CMR Website Update

As many of you know, the CMR's new website is live. It has been live for approximately three weeks. The new website has many new features to keep today's internet users involved and keep them on the website as long as possible. The site has four new landing pages; family vacations, fishing getaways, winter resorts, and More Resorting Adventures. Each one of these pages details users about the different vacations you can experience in MN. The new website still has a search engine that finds resorts based on the surrounding lakes and cities, but also has a new interactive map search using different regions throughout the state. You can also add a link to your Facebook or Twitter pages. These changes will help keep the CMR website a popular destination in today's evolving times.

As with any new website, the CMR's has had a few small problems. Faster Solutions has worked with us to solve these problems and to make the site a great success. However, we need continued help from the CMR members. As a CMR member, please check your user profile and make sure that it is up to date. When checking your profile, there are a few things that you can check:

- All of your user information is up to date
- A picture is uploaded
- Resort pin point is in the right location on the regional map search page
- Amenities are up to date

With your help we can continue to improve the CMR website and make it the number one choice when trying to determine where to vacation in MN. If you are having any problems please contact Jim Eickhorst at Kohl's resort 218-243-2131 Relax@kohlsresort.com

Thanks,

Website Committee

C'MON RESORTERS GET ON THE BUS !!!



TO
CMR DAY ON THE HILL
&
RESORT SHOW

FEBRUARY 23 & 24, 2011

Details to follow from CMR.
Contact Ed Becker or Joel Carlson with any questions.

Ed Becker at vacation@inwegoresort.com or call 218-652-3536 or Joel Carlson at jdcresearch@aol.com or call 651-223-2868

A block of 25 rooms has been reserved at the Bandana Square for the evening of Feb 23. The room rate will be \$72 per room and reservations should be made between Dec 15, 2010 & Feb 1, 2011. Call Bandana Square at 651-647-1637. More details about transportation and agenda to be announced.

The CMR Fall Conference

Has come and gone and was well attended by our membership. We had an interesting roster of speakers and presentations, along with our most successful Silent Auction and one of our largest Vendor Shows to date! The speakers were enthusiastic and inspired us all to be better resorters. We learned about the ever-changing social media world that we all need to be a part of. The Silent Auction raised over \$4000 for our legislative efforts, including our Day on the Hill, held every February. The Vendor Show let us take a peak at new products for 2011, as well as get a head start on our orders for t-shirts, sweatshirts, mugs, gift items and supplies for our cabins and/or gift shops. A big thanks to all the people involved with this year's conference! If you weren't there, make a point to attend the spring workshop to be held next March or April. The information presented at these conferences is invaluable for the success of our resorts .

Steve Addler, Conference Chair Person, Cedar Rapids Lodge

2010 Resorter of the Year

The 2010 Resorter of the Year Award was presented at the fall conference. This year's recipients were Lynn & Bob Scharenbroich of Black Pine Beach Resort in Pequot Lakes. Lynn & Bob are very deserving "winners"...they have been in the resort business for 33 years and have been very proactive in the industry, benefiting all resorts state-wide. They continue to operate a first-class resort year round and have always been very willing to share their ideas with fellow resorters. Congrats to you, Lynn & Bob!

Resorter of the Year Committee

NEED \$500 FOR SCHOOL?

It is not too early for your child or grandchild to get the application started!

Application needs to be at the CMR Office March 15th!

Each year the Congress of Minnesota Resorts offers three \$500 scholarships to a junior or senior in high school or a current undergraduate or technical school student. March 15, 2011 is the deadline for the scholarship application to be returned to the Congress of Minnesota Resorts office. A scholarship application can be printed out by going to the CMR website www.Minnesota-Resorts.com Scroll to the bottom of the home page and click on Membership, then by using your Login and Password you will be able to go to Applications and click on Scholarship Application and print a copy. If you need further assistance please contact Vicky by emailing: CMR@Minnesota-Resorts.com or call 888-761-4245.

NEW MEMBERS

New members/owners since the September newsletter. Please give them a call or email of encouragement and welcome them to the Congress of Minnesota Resorts.

Resort Members:

Robert & Susan Dice, Dice's Island View Resort, 5910 132nd Ave NE, Spicer, MN 56288 Phone: 320-796-2775
Email: vacation@islandviewresort.info Website: www.islandviewresort.ws

Peter & Bonnie Nelson, Edgewild Resort, PO Box 66, Fifty Lakes, MN 56448 Phone: 218-763-6000
email: edgewild@emily.net Website: www.edgewild.com

Bob & Donna Petko, Tomahawk Lodge Resort & RV Park, PO Box 177, Blackduck, MN 56630 Phone: 218-835-4510
Email: vacation@TomahawkLodge.com website: www.tomahawkLodge.com

Retraction of New Name: In September we reported a name change for East Silent Resort as Leonard's Family Resort. The name change will not take place. The following is the correct contact information.

The Leonard Family, East Silent Resort, 30424 410th ST, Dent, MN 56528 Phone: 218-758-2716
Email: email@eastsilentresort.com Website: www.eastsilentresort.com

Associate Members:

Roma of Minnesota, PO Box 187, Rice MN 56367 Phone: 320-393-5222 Email: bclough@pfgc.com
Website: www.RomaFood.com Contact Person,: Bob Clough

Financial Group LeMieux Johnson, PO Box 2750m Baxter, MN 56425 Phone: 218-825-7353 Email: financial-group@pwfinancial.net Website: www.financialgroupmn.com Owners: Buford Johnson & Brian LeMieux Contact Person: Diane E Rook-Johnson

Lammi Sales, 7360 Knollwood Drive, Mounds View, MN 55112 Phone: 763-784-1902 Email: rlammi@comcast.net
Website: www.mv sport.com & www.cccreationsusa.com Contact Person: Bob Lammi (MV Sport—Weatherproof - CC Creations)

Rave Sports' 3325 Labore Road, St Paul, MN 55110 Phone: 651-255-4810 Email:
LJENDERSEE@RAVESPORTS.com Website: www.ravesports.com Contact Person: Laura Jendersee

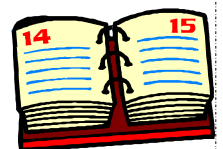
Range Inc, PO Box 978, Brainerd, MN 56401 Phone: 218-829-5982 Email: rory@rangeprinting.com Website:
www.rangeprinting.com Contact Person: Rory Coit

Tom & Kathy Marnik, 321 Underwood DR, Ft Collins, CO 80525 Phone: 970-461-8943
Email: TomMarnik@comcast.net or KathMarnik@comcast.net

CMR CALENDAR OF EVENTS

Feb 23 & 24, 2011 CMR Day on the Hill, St Paul. A block of 25 rooms has been reserved at the Bandana Square for the evening of Feb 23. The room rate will be \$72 per room and reservations should be made between Dec 15, 2010 & Feb 1, 2011. Bandana Square phone number 651-647-1637. Other details to follow.

Spring 2011 Spring Workshop, date and location to be announced.



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New London, MN 56273

Phone: 888-761-4245

Email: CMR@Minnesota-Resorts.com

WWW.MINNESOTA-RESORTS.COM



Keep your listing current
on the CMR website.

CMR MISSION STATEMENT

The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry

CMR MOTTO

The Congress of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

CMR'S 2010-2011 BOARD OF DIRECTORS

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Fussys@MNResortvacation.com

Vice President:

Ed Becker, In-We-Go Resort
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243-2131 relax@kohlsresort.com

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218-566-2346 rsugstad@means.net

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765-3226 vacation@shingwako.com

Kim Bowen, Crow Wing Crest Lodge
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Member at large committee member

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2131 relax@kohlsresort.com

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