



## RESORTER REPORTER

### MESSAGE FROM THE CMR PRESIDENT

There has been some good discussion on the Resorters Group on Yahoo Groups regarding some recent scams and summer reservation issues. If you are not part of the e-groups, you are missing out!

There was a link to an article about resorts, referring to the decline of the small Ma & Pa resorts. There was reference to lake home rentals being a factor in the decline of reservations.

Unfortunately, this past legislative session, the Health Department was unable to get the legislation passed regarding private lake home rentals. At the CMR's Day on the Hill, we supported this legislation. The CMR was hoping to level the playing field by having people renting out their lake homes for nightly or weekly stays be subjected to the same standards as resorts. The next strategy is: if you know of anyone in your area renting out their lake home for short stays, you need to contact your local Health Department and Planning and Zoning Committee. The Health Department will investigate complaints, but they will not actively go looking for them. One of the objectives is to find out if there are any problems with zoning and fire and safety issues, and a health department inspection will start the process of gathering information. Hopefully this will help level the playing field.

Respectfully Submitted,

Ed Fussy

CMR President

### CONGRESS OF MINNESOTA RESORTS FALL CONFERENCE

Is your summer busy? Not busy? Is your resort in need of a sprucing up? Do you need some new business ideas to spark yourself and your guests? If so...mark your calendar for the fall conference!

Join your fellow resorters on Oct. 31-Nov. 2nd for a fun-filled 3 days at Cragun's Resort & Conference Center in the Brainerd area. We've held conferences there in past years and the facility and food are spectacular. You don't want to miss it!

Plans are underway for some awesome speakers and presentations....our goal is to save you millions and make your resort top-notch! Sharing ideas with each other over breakfast, lunch and dinner makes us all better resorters.

Watch these newsletters and the CMR magazine for specific details later in the summer. The fall conference is always a wonderful way to close the summer season and share your experiences of the 2010 season with people who know what we're all talking about!

Questions about the conference or ideas for speakers and/or vendors for the show can be directed to Steve Addler at his email: [vacation@crlodge.com](mailto:vacation@crlodge.com)

We hope to see everyone there!

### VENDORS VENDORS VENDORS

Save the date: Nov. 1 for the CMR Fall Conference Vendor Show! It will be held at Cragun's Resort and Conference Center in Brainerd during the annual CMR Fall Conference. More information will be coming in August.

## Website Redo to [Www.Minnesota-Resorts.com](http://www.Minnesota-Resorts.com)

The Congress of Minnesota Resorts has hired Faster Solutions to start working on a full website redo. They will be implementing many new changes and continue to make the website more user friendly. Some of these changes will include a fishing, summer, and winter landing page. These pages will tell users about the great amenities MN resorts have to offer and lead them into the search page. The new website will also have a new pin point mapping system. With this, users can look at a certain area and will see all of the CMR members in that area with an interactive link to their unique description and pictures. Faster Solutions will also give the website a "fresh" look and make it easier for users to find what they are looking for. The CMR is excited to go forward with this project and can't wait to see the finished look! Please keep a look out in the August edition of the Resorter Reporter for an updated report from Faster Solutions on the changes they are making.

Jason Ball, Cass Lake Lodge

## Nominating Resorters for the 2010 Resorter of the Year Award

The Congress of Minnesota Resorts selects, through nomination by its members, one resort and resort owner that has shown a dedication to the improvement of the Minnesota Resort Industry by adopting and carrying out business policies and practices that reflect a personal pride in the industry as a whole. They also live up to the organization's motto of "Resorters Helping Resorters" by involvement in community activities and by displaying a willingness to help other resort owners to successfully operate Minnesota resorts.

To this end, any member of the Congress of Minnesota Resorts can submit a nomination for this prestigious award. Nominations must be received by August 1<sup>st</sup> each year. The nominating member is not required to verify the eligibility criteria. In the event none of the resorts nominated meet all the eligibility requirements, the awards committee will make a selection based on the resort most closely meeting the criteria and notify the winner. The winner will be asked to be present at the Annual Congress of Minnesota Resorts Fall Conference where the formal announcement and presentation will be made.

You can go to the CMR website [www.Minnesota-Resorts.com](http://www.Minnesota-Resorts.com) Scroll to the bottom of the home page and click on CMR Member (left corner), then by using your Login and Password you will be able to go to Applications and click on Resorter of the Year Nomination and print a copy. Mail the completed form to: Congress of Minnesota Resorts, 21403 52nd Street NE, New London, MN 56273. If you need further assistance please contact Vicky by emailing: [cmr@minnesota-resorts.com](mailto:cmr@minnesota-resorts.com) or call 888-761-4245.

Congratulations to the following resorters that had the honor of receiving the Resorter of the Year award.

2001: Ed & Joanne Fussy – Pimushe Resort, Bemidji  
2002: Dave & Mary Jane Keller – Brookside Resort, Park Rapids  
2003: Dave & Bev Thompson – Fisherman's Village Resort, Battle Lake  
2004: David & Lisa Moe – Clamshell Beach Resort, Pequot Lakes  
2005: Steve & Bunny Fox – Sugar Point Resort, Federal Dam  
2006: Dana & Cindy Pitt – Bailey's Resort, Walker  
2007: Steve & Pat Addler – Cedar Rapids Lodge, Tenstrike  
2008: Jack & Sherry Frost – Joe's Lodge, Bemidji  
2009: Bob & Jennifer Bateman – Two Inlets Resort, Park Rapids

**August 1st Deadline**

TO SUBMIT A NOMINATION  
FOR THE  
RESORTER/S OF YEAR AWARD  
PLEASE PRINT  
THE FORM FROM THE WEBSITE  
[www.Minneota-Resorts.com](http://www.Minneota-Resorts.com)

## Instructions for Joining the Resorters Group on Yahoo! Groups

Did you know there are 252 members in the Resorters Group on Yahoo! Groups? Did you know the Group has been chatting since March 2000? And, did you know that every one of the nearly 10,000 Resorters Group messages is saved in the Archives? Want to be a part of the conversation? It's easy to get involved, and fun to share stories and advice. All you need is an email address to join the Group, although you must have a free Yahoo! ID to access the Archives on the Web Site. Don't worry – no spam will result from joining the Group or registering for a Yahoo! ID. There are different ways to join the Resorters Group – pick the one that is right for you.

### To Join the Mailing List Version (No access to Web Site Archives) by Sending an Email Message to the Group

Send a BLANK (no subject, no text in the body) e-mail message to: [resorters-subscribe@yahoogroups.com](mailto:resorters-subscribe@yahoogroups.com). You will get an email message back from Yahoo! Groups asking you to confirm your request to join the Resorters Group. Follow the instructions in Option 1 to go to the Yahoo! Groups website. If you only want to join the mailing list and not have access to the Archives, do NOT click on "Join the Group" – INSTEAD, click on the phrase "Join the Mailing List Instead." You should get an approval message in your email box in 1-2 days.

### To Join the Web Site Access Version by Sending an Email Message to the Group

Follow the instructions above and DO click on "Join the Group." You will be led through a series of steps to either enter your current Yahoo! ID or register for a new one. You should get an approval message in your email box in 1-2 days. View the Resorters Group Web Site Archives at <http://groups.yahoo.com/group/resorters>.

### To Join the Web Site Access Version by Using the Membership Wizard

Go to the Yahoo! Groups Membership Wizard at <http://groups.yahoo.com/memwiz>. You will be led through a series of steps to either enter your current Yahoo! ID or register for a new one. Once signed in, make sure the email address where you are receiving messages from the Resorters Group appears in the Membership Wizard dialog box. If it does not appear, add it via the link provided. You will be sent a verification email to that address to assure that you own it. Once you have a verified email address, continue with the steps in the Wizard. You should get an approval message in your email box in 1-2 days. View the Resorters Group Web Site Archives at <http://groups.yahoo.com/group/resorters>.

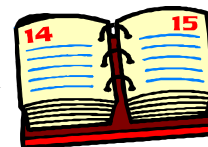
If you have any trouble with the steps, just send an email message directly to me at [pinedale@att.net](mailto:pinedale@att.net) and I will be happy to help you. Chat on!

Your Moderator\

Karen Kaehler, Pinedale Resort

## CMR CALENDAR OF EVENTS

August 1, 2010	CMR Resorter of the Year Nominations due to CMR Office
August 18, 2010	CMR Board Meeting 8:00—?? Hyde-A-Way Bay Resort, Hackensack
September 1, 2010	CMR Membership dues are due in office, look for mailing in August
September 2010	CMR Fall Resort Tour, date and location to be announced later
Oct 31 & Nov 1 & 2, 2010	CMR Fall Conference, Cragun's Resort, Brainerd
Nov 1, 2010	CMR Vendor Show, Cragun's Resort, Brainerd Vendors more info to come in August



Congress of Minnesota Resorts  
21403 52nd Street NE  
New London, MN 56273

Phone: 888-761-4245

Email: [CMR@Minnesota-Resorts.com](mailto:CMR@Minnesota-Resorts.com)

[WWW.MINNESOTA-RESORTS.COM](http://WWW.MINNESOTA-RESORTS.COM)



Keep your listing current  
on the CMR website.

## CMR MISSION STATEMENT

The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry

## CMR MOTTO

The Congress of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

## CMR'S 2009-2010 BOARD OF DIRECTORS

### President:

Ed Fussy, Pimushe Resort  
218-586-2094

[Fussys@MNResortvacation.com](mailto:Fussys@MNResortvacation.com)

### Vice President:

Ed Becker, In-We-Go Resort  
218-652-3536

[vacation@inwegoresort.com](mailto:vacation@inwegoresort.com)

### Secretary:

Timberly Christiansen, Finn-N-Feather  
Resort 218-335-6598

[finnfeather@hotmail.com](mailto:finnfeather@hotmail.com)

### Treasurer:

Tim Aarsvold, Geneva Beach Resort  
320-763-3200

[TJA@GenevaBeachResort.com](mailto:TJA@GenevaBeachResort.com)

### Past President:

Dana Pitt, Bailey Resort  
218-547-1464

[Dana@minnesota-resorts.com](mailto:Dana@minnesota-resorts.com)

### Education:

Chairperson: Timberly Christianson,  
Finn-N-Feather Resort, 218-335-6598

[finnfeather@hotmail.com](mailto:finnfeather@hotmail.com)

### Education Committee Members:

Nancy Loren, Little Boy Resort 218-363-  
2188 [littleboyresort@arvig.net](mailto:littleboyresort@arvig.net)

Steve & Pat Addler, Cedar Rapids Lodge  
218-243-2487 [vacation@crldodge.com](mailto:vacation@crldodge.com)

Sheldon & Mary Schiebe, Knotty Pines  
Resort 218-732-5466

[stay@knottypinesresort.com](mailto:stay@knottypinesresort.com)

Debbie Eickhorst, Kohl's Resort 218-  
243-2131 [relax@kohlsresort.com](mailto:relax@kohlsresort.com)

Mary Jane Keller, Brookside Resort 218-  
732-4093 [kellersbrookside@yahoo.com](mailto:kellersbrookside@yahoo.com)

Jason Ball, Cass Lake Lodge , 218-209-  
6843 [js8ball@hotmail.com](mailto:js8ball@hotmail.com)

### Legislative Chairperson:

Ed Becker, In-We-Go Resort  
218-652-3536

[vacation@inwegoresort.com](mailto:vacation@inwegoresort.com)

### Legislative Committee Members:

Mark Novotny, Hyde-A-Way Bay Resort  
218-675-6683 [hydeawaybay@tds.net](mailto:hydeawaybay@tds.net)

David Keller, Brookside Resort 218-732-  
4093 [kellersbrookside@yahoo.com](mailto:kellersbrookside@yahoo.com)

Tim Aarsvold, Geneva Beach Resort  
320-763-3200

[TJA@GenevaBeachResort.com](mailto:TJA@GenevaBeachResort.com)

Su Ugstad, Balsam Bay Resort  
218-566-2346

[rsugstad@means.net](mailto:rsugstad@means.net)

### Marketing Chairperson:

Jim Eickhorst, Kohl's Resort 218-243-  
2131 [relax@kohlsresort.com](mailto:relax@kohlsresort.com)

### Marketing Committee Members:

Jason Ball, Cass Lake Lodge , 218-209-  
6843 [js8ball@hotmail.com](mailto:js8ball@hotmail.com)

Mark Novotny, Hyde-A-Way Bay Resort  
218-675-6683 [hydeawaybay@tds.net](mailto:hydeawaybay@tds.net)

Su Ugstad, Balsam Bay Resort  
218-566-2346 [rsugstad@means.net](mailto:rsugstad@means.net)

Ed Fussy, Pimushe Resort  
218-586-2094

[Fussys@MNResortvacation.com](mailto:Fussys@MNResortvacation.com)

Tim Aarsvold, Geneva Beach Resort  
320-763-3200

[TJA@GenevaBeachResort.com](mailto:TJA@GenevaBeachResort.com)

Mary Jane Keller, Brookside Resort 218-  
732-4093 [kellersbrookside@yahoo.com](mailto:kellersbrookside@yahoo.com)

Pat Addler, Cedar Rapids Lodge 218-  
243-2487 [vacation@crldodge.com](mailto:vacation@crldodge.com)

Timberly Christianson, Finn-N-Feather  
Resort, 218-335-6598

[finnfeather@hotmail.com](mailto:finnfeather@hotmail.com)

David & Cammie Steffen, Isle O' Dreams  
Lodge Resort 218-732-4961

[iod@unitelc.com](mailto:iod@unitelc.com)

### Lobbyist:

Joel Carlson

Legal Research/Government Affairs  
6 West Fifth Street, Suite 700

St. Paul, MN 55102

651-223-2868 [jdcresearch@aol.com](mailto:jdcresearch@aol.com)

### Office Manager

Vicky Krattenmaker

21403 52<sup>nd</sup> Street NE

New London, MN 56273

888-761-4245

[CMR@Minnesota-Resorts.com](mailto:CMR@Minnesota-Resorts.com)

### Minnesota Resorter Contact Persons:

Sue Paradeis, Editor

Shing Wako Resort

218-765-3226

[vacation@shingwako.com](mailto:vacation@shingwako.com)

### MN Resorter Advertising:

Linda Gronholz

218-839-0257; 218-543-5245

[lmgronholz@hotmail.com](mailto:lmgronholz@hotmail.com)

### EMT Advisory Council Rep:

Mark Novotny, Hyde-A-Way Bay Resort  
218-675-6683

[hydeawaybay@tds.net](mailto:hydeawaybay@tds.net)

### U of M Tourism Center Advisory

#### Board:

Tom Ossel,

Northern Lights Resort & Outfitting

651-351-9666 [tom@nlro.com](mailto:tom@nlro.com)

### CMR Publicity:

Sheila Niemeyer, Niemeyer's Rugged  
River Resort 218-829-4587

email: [relax@ruggedriverresort.com](mailto:relax@ruggedriverresort.com)