



# RESORTER REPORTER

Congress of Minnesota Resorts

[www.Minnesota-Resorts.com](http://www.Minnesota-Resorts.com)

## 2015 CMR Spring Workshop

Thank you! We had a great turn out for the CMR Spring Workshop in Bemidji this spring. We had 53 attendees. Great ideas were received and shared. As we were developing the Spring Workshop content we kept referring back to the survey that many of you completed. It was very helpful in making it the best use of your time. We will be sharing some of the ideas in the next *Minnesota Resorter* magazine.

## 2015 Fall Conference

Don't forget to mark your calendars for the CMR Fall Conference being held on October 25-27th at Giants Ridge in Biwabik. The vendor show will be held on Monday, October 26th' from 1-4pm. Speakers and presentations are being planned. If you have ideas for topics at the conference, send us an email or give us a call!

Tina Reuper [218-947-4467](tel:218-947-4467) [vacation@sandypinesresort.com](mailto:vacation@sandypinesresort.com)

Karen Senger [218-832-3808](tel:218-832-3808) [cedarpoint@bigfork.net](mailto:cedarpoint@bigfork.net)

## Congratulations to the 2015 CMR Scholarships Recipients'

The Congress of Minnesota Resorts (CMR) was established in 1984, with our theme of "Resorters Helping Resorters." One of our goals is to provide scholastic achievement within the resorting community. Scholarship moneys became available from the previously pledged \$1000 to the Minnesota Office of Tourism, Endowed Chair and in March of 1996 the CMR Scholarship Program was set in motion. With the addition of the Carol Kirchner Memorial Scholarship in 1999; and in 2012 with the addition of the Pine Insurance Scholarship, four \$500 scholarships are awarded each year. The scholarships are to be used for tuition and/or related fees by providing assistance to students in pursuit of their academic or vocational advancement.

Every year we have top quality applicants, all worthy of the awards. This year was no exception. The CMR Scholarship Committee and Board wish to extend our congratulations to the following recipients of 2015 Scholarship winners.

### CMR Scholarships:

Elizabeth O'Phelan, daughter of Michael & Maureen O'Phelan, Cascade Lodge & Restaurant, Lutsen, MN

### Carol Kirchner Memorial Scholarship:

Grace Bateman, daughter of bob & Jennifer Bateman, Two Inlets Resort, Park Rapids, MN

### Pine Insurance Scholarship:

Gavin Becker, son of Ed & Sara Becker, In-We-Go Resort, Nevis, MN

The Congress of Minnesota Resorts wish to congratulate and wish you the best in your advanced educational pursuits.

## **NOMINATING RESORTERS FOR THE 2015 RESORTERS OF THE YEAR AWARD**

**SEPTEMBER 1, 2015 DEADLINE**

The Congress of Minnesota Resorts selects, through nomination by its members, one resort and resort owner that has shown a dedication to the improvement of the Minnesota Resort Industry by adopting and carrying out business policies and practices that reflect a personal pride in the industry as a whole. They also live up to the organization's motto of "Resorters Helping Resorters" by involvement in community activities and by displaying a willingness to help other resort owners to successfully operate Minnesota resorts.

You can go to the CMR website [www.Minnesota-Resorts.com](http://www.Minnesota-Resorts.com) , scroll to the bottom of the home page and click on Membership. Then, by using your User Name & Password you will get into the Members Only sections and click on Applications then print a copy of Resorter of the Year Nomination form. Mail the completed form to: Congress of Minnesota Resorts, PO Box 358, New London, MN 56273-0358. If you need further assistance please contact Vicky by emailing: [CMR@Minnesota-Resorts.com](mailto:CMR@Minnesota-Resorts.com) or call 320-212-5107.

### **Emerging Trend of Vacation Rentals by Owner**

The University of MN has been working on gathering information regarding the emerging trend of vacation rentals by owner in Minnesota. Extension educators, Neil Linscheid and Ryan Pesch, along with Applied Economics professor, William Lazarus, have put together the following poster outlining their work so far. The May 6 Poster Session was part of the University of Minnesota's slate of events highlighting National Travel and Tourism Week.

<http://www.tourism.umn.edu/sites/tourism.umn.edu/files/posterssharedlodging.pdf>

### **Testimonials About [www.Minnesota-Resorts.com](http://www.Minnesota-Resorts.com)**

"When we have a new guest call in, I always ask how they heard about our resort. Just booked a week in August from someone who found us on Minnesota Resorts website!" *David & Tracy Smith, Green Roof Lodge, Hackensack*

"In the last few weeks we reserved three of our Reunion Lodges, for 2 separate family friendly bookings, that we know came directly from the CMR website. I wanted to wait to mention this until we received our guests deposits. Well we have! Thank you CMR!" *Marty & Sue Paradeis, Shing Wako Resort, Merrifield*

"I just wanted to mention that I just took a reservation from a lady from Arizona who found us on [www.Minnesota-Resorts.com](http://www.Minnesota-Resorts.com). She commented that it was a great listing of resorts and that is was very easy site to use. Thank you CMR! The website is working!" *Jennifer and Bob Bateman, Two Inlets Resort, Park Rapids*

## New Members

### New Resort Members:

James & Renee Hassel, Hassel's Hideaway Resort, 30353 squirrel Way NE, Pennington , MN 56663 Phone: 218-835-6278  
Email: [hhresort@paulbunyan.net](mailto:hhresort@paulbunyan.net) Website: [www.hasselshideaway.com](http://www.hasselshideaway.com)

Tim Greg, Paris & Jean Campbell, Brindley's Harbor Resort, 9530 Pine Point RD NW, Walker, MN 56484-2598 Phone: 218-547-1721 Email: [Info@brindleysharbor.com](mailto:Info@brindleysharbor.com) Website: [www.Brindleysharbor.com](http://www.Brindleysharbor.com)

Kevin & Patty Miller, Woodland Beach Resort, 15596 Woodland Beach LN, Deerwood, MN 5644-8697 Phone: 218-866-0711  
Email: [KPMWalleye@aol.com](mailto:KPMWalleye@aol.com) Website: [www.woodlandbeachresort.com](http://www.woodlandbeachresort.com)

Steven & Barb Jensen, Holly's Resort, 36294 Augustana DR, Battle Lake MN 56515 Phone: 218-495-3456  
Email: [hollys@arvig.net](mailto:hollys@arvig.net) Website: [www.hollysresort.com](http://www.hollysresort.com)

Jerry & Maggie Motyl, Diamond Crest Resort, llc, 2916 Diamond RD NE, Longville, MN 56655 Phone: 218-821-1364  
Email: [dcresort1@gmail.com](mailto:dcresort1@gmail.com) Website: [www.diamondcrestresort.com](http://www.diamondcrestresort.com)

Larry & Vivian Kec, Kec's Kove, 10428 Gamma RD, Kabetogama, MN 56669 Phone: 218-875-2841 Email: [kecskove@juno.com](mailto:kecskove@juno.com)  
Website: [www.kecskove.com](http://www.kecskove.com)

Bob & Shermayne Cross & Tim & Danielle Cross, Roberds Lake Resort & Cmpgrd, 18197 Roberds Lake Blvd, Faribault, MN 55021-7784 Phone: 507-332-8978 Email: [roberds@live.com](mailto:roberds@live.com) Website: [www.roberdslakeresort.com](http://www.roberdslakeresort.com)

### New Associate Members:

Imholte & Dahl, CPAs, Contact Person: Bruce P. Imholte, CPA, PO Box 663, Detroit Lakes, MN 56502-0663  
Phone: 218-847-4433 Email: [DLoffice@imholtedahlcpa.com](mailto:DLoffice@imholtedahlcpa.com) Website: [www.imholtedahlcpa.com](http://www.imholtedahlcpa.com)

## NEED \$500 FOR SCHOOL?

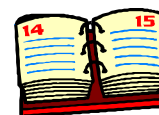
**It is not too early for your child or grandchild to get the application started!**

**Application needs to be at the CMR Office March 15, 2016**

Each year the Congress of Minnesota Resorts offers four \$500 scholarships to a junior or senior in high school or a current undergraduate or technical school student. March 15, 2016 is the deadline for the scholarship application to be received at the Congress of Minnesota Resorts office. A scholarship application can be printed by going to the CMR website [www.Minnesota-Resorts.com](http://www.Minnesota-Resorts.com). Scroll to the bottom of the Home Page and click on Membership, then by using your Login and Password you will be able to go to Applications and click on Scholarship Application and print a copy. If you need further assistance please contact Vicky by emailing: [CMR@Minnesota-Resorts.com](mailto:CMR@Minnesota-Resorts.com) or call 320-212-5107.

## CMR CALENDAR OF EVENTS

- |                    |  |
|--------------------|--|
| Sept. 1, 2015      | CMR Membership dues are due in the CMR office.             |
| Sept. 1, 2015      | Resorter of the Year nominations are due in the CMR Office |
| Fall 2015          | Fall Resort Tour, Area and date to be announced later.     |
| Oct. 25 - 27, 2015 | CMR Fall Conference, Giants Ridge, Biwabik                 |
| Oct. 26, 2015      | CMR Vendor Expo, Giants Ridge, Biwabik, 1p.m. to 4p.m.     |



Congress of Minnesota Resorts

PO Box 358

New London, MN 56273-0358

Phone: 320-212-5107

Email: [CMR@Minnesota-Resorts.com](mailto:CMR@Minnesota-Resorts.com)



[WWW.MINNESOTA-RESORTS.COM](http://WWW.MINNESOTA-RESORTS.COM)

Keep your listing current  
on the CMR website.

## CMR MISSION STATEMENT

The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry.

## CMR MOTTO

The Congress of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

# CMR'S 2014-2015 BOARD OF DIRECTORS

### **President:**

Su Ugstad, Balsam Bay Resort  
218-566-2346 [rsugstad@means.net](mailto:rsugstad@means.net)

### **Vice President:**

Tim Senger, Cedar Point Resort  
218-832-3808 [cedarpoint@bigfork.net](mailto:cedarpoint@bigfork.net)

### **Secretary:**

Timberly Christiansen, Finn-N-Feather  
Resort 218-335-6598  
[finnfeather@hotmail.com](mailto:finnfeather@hotmail.com)

### **Treasurer:**

Tim Aarsvold, Geneva Beach Resort  
320-763-3200  
[TJA@GenevaBeachResort.com](mailto:TJA@GenevaBeachResort.com)

### **Education:**

Chairperson: Tim Senger, Cedar Point  
Resort 218-832-3808  
[cedarpoint@bigfork.net](mailto:cedarpoint@bigfork.net)

### **Education Committee Members:**

Timberly Christiansen, Finn-N-Feather  
Resort 218-335-6598  
[finnfeather@hotmail.com](mailto:finnfeather@hotmail.com)

Chad & Tina Reuper, Sandy Pines Family  
Resort 218-947-4467  
[vacation@sandypinesresort.com](mailto:vacation@sandypinesresort.com)

Karen & Tim Senger, Cedar Point Resort  
218-832-3808 [cedarpoint@bigfork.net](mailto:cedarpoint@bigfork.net)

Jennifer Bateman, Two Inlets Resort  
218-699-3632 [vacation@twinlets.com](mailto:vacation@twinlets.com)

Lynn & Bob Scharenbroich, Black Pine  
Beach Resort 218-543-4714  
[lynn@blackpinebeach.com](mailto:lynn@blackpinebeach.com)  
[bob@blackpinebeach.com](mailto:bob@blackpinebeach.com)

Deb Eickhorst, Kohl's Resort  
218-243-2131 [relax@kohlsresort.com](mailto:relax@kohlsresort.com)

### **Legislative Co-Chairs:**

Roger Lykins, Lykins Pinehurst Resort  
218-963-2485  
[lykins@pinehurstongull.com](mailto:lykins@pinehurstongull.com)

Tom Marnik, Timber Trails Resort  
218-566-2376

[Kathy@timbertrailsresort.com](mailto:Kathy@timbertrailsresort.com)

### **Legislative Committee Members:**

Tim Aarsvold, Geneva Beach Resort  
320-763-3200

[TJA@GenevaBeachResort.com](mailto:TJA@GenevaBeachResort.com)

### **Marketing Chairperson:**

Jim Eickhorst, Kohl's Resort  
218-243-2131 [relax@kohlsresort.com](mailto:relax@kohlsresort.com)

### **Marketing Committee Members:**

Sue Paradeis, Shing Wako Resort  
218-765-3226 [vacation@shingwako.com](mailto:vacation@shingwako.com)

Jamie Keller, Brookside Resort  
218-732-4093 [jamesdkeller@gmail.com](mailto:jamesdkeller@gmail.com)

Kim Bowen, Crow Wing Crest Lodge  
218-652-3111 [relax@crowwing.com](mailto:relax@crowwing.com)

Su Ugstad, Balsam Bay Resort  
218-566-2346 [rsugstad@means.net](mailto:rsugstad@means.net)

Tim & Carolyn Aarsvold, Geneva Beach  
Resort 320-763-3200  
[TJA@GenevaBeachResort.com](mailto:TJA@GenevaBeachResort.com)

Karen Senger, Cedar Point Resort,  
218-832-3808 [cedarpoint@bigfork.net](mailto:cedarpoint@bigfork.net)

Vince & Cheryl Prosocki, Northern  
Lights Resort 218-758-2343  
[nlr@northernlightsresort.com](mailto:nlr@northernlightsresort.com)

Chad & Tina Reuper, Sandy Pines Family  
Resort 218-947-4467  
[vacation@sandypinesresort.com](mailto:vacation@sandypinesresort.com)

Kathy Marnik, Timber Trails Resort 218-  
566-2376 [Kathy@timbertrailsresort.com](mailto:Kathy@timbertrailsresort.com)

Timberly Christiansen, Finn-N-Feather  
Resort 218-335-6598  
[finnfeather@hotmail.com](mailto:finnfeather@hotmail.com)

Bob Schimerowski, MN Sunset Shores  
Resort 320-354-4220  
[bschimerowski@gmail.com](mailto:bschimerowski@gmail.com)

### **Lobbyist:**

Joel Carlson  
Legal Research/Government Affairs  
6 West Fifth Street, Suite 700  
St. Paul, MN 55102  
651-223-2868 [jdcresearch@aol.com](mailto:jdcresearch@aol.com)

### **Office Manager:**

Vicky Krattenmaker  
PO Box 358  
New London, MN 56273-0358  
320-212-5107  
[CMR@Minnesota-Resorts.com](mailto:CMR@Minnesota-Resorts.com)

### **Minnesota Resorter Editor:**

Ann Warling, 218-821-1031  
18366 Red Cedar Road  
Cold Spring, MN 56320  
[ann.warling@gmail.com](mailto:ann.warling@gmail.com)

### **MN Resorter Advertising:**

Linda Gronholz  
11423 Fawn lake Road  
Breezy Point MN 56472  
218-839-0257; 218-543-5245  
[lmgronholz@hotmail.com](mailto:lmgronholz@hotmail.com)

### **EMT Advisory Council Rep:**

Mark Novotny, Hyde-A-Way Bay Resort  
218-675-6683  
[hydeawaybay@tds.net](mailto:hydeawaybay@tds.net)

### **U of M Tourism Center Advisory Board:**

Scott Springer, Pike Point Resort &  
Lodge, 218-586-2810  
[gonefishing@pikepointresort.com](mailto:gonefishing@pikepointresort.com)

### **CMR Publicity:**

Sheila Niemeyer, Niemeyer's Rugged  
River Resort 218-829-4587  
[relax@ruggedriverresort.com](mailto:relax@ruggedriverresort.com)