



Community of Minnesota Resorts

2024 Advertising Contract

Name _____

Company _____

Billing Address _____

City | State | Zip _____

Company Phone _____ Cell Phone _____

Email(s) where proof & billing are to be sent. _____

Issue (circle one or more) **Spring 2024** (Ads due 2-9-24) **Fall 2024** (Ads due 7-26-24)

Ad Size (circle one) **Full pg. w/bleed** **Full pg. w/border** **1/2 page** **1/4 page**

Special Position and Instructions (if any)

Signature _____ Date _____

Print name _____

Please email completed advertising contract to:

CMR@Minnesota-Resorts.com

Questions? Contact Sue Malikowski, CMR Office Manager and *Minnesota Resorter* Ad Sales at CMR@Minnesota-Resorts.com or 320-212-5107.

“Resorters Helping Resorters”

CMR@Minnesota-Resorts.com | www.minnesota-resorts.com

PO Box 553 | Albany MN 56307 | 320-212-5107

FULL PAGE W/BORDER**Actual Size: 8' x 10.25"****1/4 PAGE****Actual Size: 3.75" x 4.75"****AD PRODUCTION CHARGES****Print Ready Ads: No Set-up Charge**

Please email print ready ads as a .PDF or .JPG file built at 300 dpi resolution, at actual size. All graphics and photos should be CMYK color adjusted in the ad so they aren't too light or too dark.

1/8 PAGE**Actual Size: 3.75" x 2.31"****1/2 PAGE****Actual Size: 7.58" x 4.75"**

Community of Minnesota Resorts ADVERTISING RATES

FULL COLOR RATE*	RATE PER ISSUE	SPECIAL MEMBER RATE
Full page w/bleed	\$555.00	\$525.00
Full page w/border	\$555.00	\$525.00
1/2 page	\$415.00	\$390.00
1/4 page	\$275.00	\$260.00

SPECIAL POSITIONS

Back Cover (Full page minus postage)	\$885.00	\$835.00
Inside Front or Inside Back Cover (Full page)	\$790.00	\$740.00
Inside Front or Inside Back Cover (1/2 page)	\$535.00	\$505.00

Inserts also available, call for pricing.

ALSO AVAILABLE: Full Page W/Bleed– Actual Size: 8.75" x 11.25"
(1/8" bleed is required on all sides, without border, for printing purposes.)