

# COMMUNITY OF MINNESOTA RESORTS

## FALL CONFERENCE SCHEDULE

### DAY 1- THURSDAY, OCTOBER 27

#### CRAGUN'S RESORT

11-12:00PM PRE-CHECK IN WITH CRAGUN'S RESORT

SOME ROOMS WILL BE READY EARLY. PLEASE COMPLETE CHECKIN PROCESS DURING THIS TIME TO AVOID DELAYS LATER.

#### CRAGUN'S LEGACY PAVILION AT THE LEGACY GOLF COURSE CLUBHOUSE

12-12:30 WELCOME & REGISTRATION

12:30-1:15 **INTENTIONS, INTRODUCTIONS, & ICE BREAKER**

JOANNA & JOSH WALLENBERG | BROOKSIDE RESORT

1:15-3:05 **"THE IMPORTANCE OF PLAY AND MAINTAINING SELF-WELLBEING"**

KEILA MCCRACKEN | PEACEMAKER RESOURCES

3:05-3:20 BREAK

3:20-4:05 **MINNESOTA DEPARTMENT OF NATURAL RESOURCES**

BOB MEIER | DNR ASSISTANT COMMISSIONER

4:05-4:50 **EXPLORE MINNESOTA TOURISM**

LAUREN BENNETT MCGINTY | STATE TOURISM DIRECTOR

4:50-5:35 **"TRENDS IN FINANCING" + MAJOR SPONSORSHIP**



ROGER & STEWART & MARK ANDERSEN | NORTHWOODS BANK

#### TRANSITION TO CRAGUN'S RESORT - ONE MILE NORTH

5:35-6:30 SILENT AUCTION BEGINS



LAKESHORE ROOM | DROP OFF SILENT AUCTION ITEMS NOW OR LATER

FINAL CHECKIN TO ROOMS



CRAGUN'S LOBBY | PLEASE PRE-CHECKIN BEFORE 12PM IF POSSIBLE

6:30-7:30 **POOLSIDE DINNER BUFFET & IMAGINICK ENTERTAINMENT**



CRAGUN'S POOL AREA | + CASH BAR

NORTHWOODS BUFFET: SLICED TURKEY, IRMA'S POT ROAST, HOUSE SALAD, DINNER ROLLS, SEASONAL VEGETABLES, MASHED POTATOES

7:30-8:30 **IMAGINICK MAGIC.COMEDY.VARIETY SHOW**

8:30-11 MARC BLOOMQUIST HOSPITALITY ROOM



LUXURY MEETING ROOM 371



SPONSORED BY MINNESOTA RESORT SALES

COORDINATORS: JAMES DAIGLE & JASON CHRISTENSEN



## DAY 2- FRIDAY, OCTOBER 28

### CRAGUN'S RESORT

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- 7-8 AM BREAKFAST  
📍 CRAGUN'S MAIN DINING ROOM
- 8:10-8:20 **RESORTER OF THE YEAR AWARD**  
PRESENTED BY CLINT & PATTY MUELLER | FORMER ROY WINNERS  
📍 LAKESHORE ROOM
- 8:20-8:40 **MAJOR SPONSOR PRESENTATION**  
🏆 GREAT PLACES MINNESOTA 📍 LAKESHORE ROOM
- 8:40-9 **MAJOR SPONSOR PRESENTATION**  
🏆 REZSTREAM 📍 LAKESHORE ROOM
- 9 AM-12 PM **VENDOR SHOW**  
SPECIAL PRIZES AWARDED FROM VENDORS. SNACKS AVAILABLE FOR PURCHASE.  
📍 SPORTS CENTRE
- 9-10 AM **BREAKOUT SESSION: "COFFEE WITH NEW RESORTERS"**  
NEW TO RESORTING WITHIN THE PAST 3 YEARS? ENJOY COFFEE WITH OTHER NEW RESORTERS & COLLECTIVELY DISCUSS YOUR EXPERIENCES.  
📍 LAKESHORE ROOM *with* KYLE WALTER | ACORN HILLS/BRINDLEY'S
- 11-12 PM **BREAKOUT SESSION: "CRACKERBARREL BREAKOUT"**  
REPAIRS, UPGRADES, LARGE INVESTMENTS, DIY, & MAINTENANCE  
📍 LAKESHORE ROOM *with* JIM WHERLEY | SUNSET BAY RESORT
- 12-12:50 LUNCH & THEN LEARN  
📍 MAIN DINING ROOM  
SOUP & SANDWICH BUFFET
- 12:50-1:10 **MAJOR SPONSOR PRESENTATION**  
🏆 FIRESIDE LODGE FURNITURE 📍 LAKESHORE ROOM
- 1:10-1:30 **MAJOR SPONSOR PRESENTATION**  
🏆 RESORT FORWARD 📍 LAKESHORE ROOM
- 1-4:00 **VENDOR SHOW**  
SPECIAL PRIZES AWARDED FROM VENDORS. SNACKS & DRINKS FOR PURCHASE.  
📍 SPORTS CENTRE
- 1:45-2:30 **BREAKOUT SESSION: "SOCIAL MEDIA WORKSHOP"**  
CONNECT WITH YOUR GUESTS THROUGH SOCIAL MEDIA  
📍 LAKESHORE ROOM *with* JORDAN SABEY | LITTLE BOY RESORT
- 2:30-3:45 **BREAKOUT SESSION: "MAMA'S HAPPY HOUR"**  
MEET UP WITH OTHER MAMA'S RESORTING WITH A FAMILY  
📍 MTG ROOM #371 *with* ASHLEY PUTNAM | KOHL'S RESORT

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# FALL CONFERENCE SCHEDULE



## DAY 2- FRIDAY, OCTOBER 28 CON'T

CRAGUN'S RESORT

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4-4:40PM

### RESORTER PANEL

 LAKESHORE ROOM

*with*

TIM & EMILY NORRIS | PIMUSHE RESORT  
MIKE & EMILY BOLDT | CEDAR POINT RESORT  
NANCY & TROY LOREN | LITTLE BOY RESORT

4:40-5

### MAJOR SPONSOR PRESENTATION

 MINNESOTA RESORT SALES

5-6:00

### CMR ANNUAL MEETING & SPECIAL THANK YOU

6-7:00

DINNER BUFFET

 LAKESHORE ROOM | + CASH BAR

NORTHWOODS BUFFET: HERB ROASTED CHICKEN, HERB ROASTED PORK LOIN, SALAD,  
DINNER ROLLS, & SEASONAL VEGETABLES

7-7:30

**SILENT AUCTION ENDS + LIVE AUCTION!** -THANK YOU FOR YOUR DONATIONS!

*with* SPECIAL HOSTS...THE WALLENBERGS

7:30-10

### CASINO NIGHT

 SOUTH DINING ROOM | + CASH BAR

8:30-11

MARC BLOOMQUIST HOSPITALITY ROOM

 LUXURY MEETING ROOM 371  
COORDINATOR: KYLE WALTERS



## DAY 3 - SATURDAY, OCTOBER 29

CRAGUN'S RESORT: LAKESHORE ROOM

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- 7-8:00 AM      BREAKFAST  
                    📍 CRAGUN'S MAIN DINING ROOM
- CMR BOARD MEETING**  
OPTIONAL FOR CMR MEMBERS, REQUIRED FOR BOARD MEMBERS.  
                    📍 DUTCH ROOM
- 8-9:00            **CRACKERBARREL & NEW RESORTER INTRODUCTIONS**  
                    INTRODUCE NEWEST RESORTERS + OPEN Q&A WITH OTHER RESORTERS  
                    📍 LAKESHORE ROOM *with* KAYLA DAIGLE & JOANNA WALLENBERG
- 9-9:40            **LEGISLATIVE UPDATES**  
                    JOEL CARLSON | COMMUNITY OF MN RESORTS LEGISLATIVE LOBBYIST
- 9:40-10:30      **"TOP 10 FINANCIAL MISTAKES RESORTERS MAKE"**  
                    LAKE COUNTRY RESORT SALES TEAM
- 10:30-10:40     BREAK
- 10:40-11:40     **"CREATING CONNECTION IN YOUR MARKETING FOR LASTING IMPACT"**  
                    AMY JANZEN | BOUNDLESS COLLECTIVE & WACONIA CITY LIFESTYLE
- 11:40-12:30 PM **"INCREASE GUEST EXPERIENCE + REVENUE WITH MINIMAL COST TO YOU"**  
                    HANNAH PEURA | COMPASS ROSE
- 12:30-1:30      LUNCH  
                    📍 MAIN DINING ROOM  
                    TUSCAN LUNCH BUFFET: VEGETARIAN PASTA, ITALIAN SAUSAGE LASAGNA,  
                    MARINATED MUSHROOMS, CEASAR SALAD, PASTA SALAD, GARLIC BREAD STICKS
- 1:30-2:30        **"HEALTHY LAKES - A SHARED RESIDENT & RESORT OWNERS AGENDA"**  
                    JEFF FORESTER | EXECUTIVE DIRECTOR OF MINNESOTA LAKES & RIVERS
- 2:30-3            **WRAP UP, THANK YOU, & FINAL DRAWING**  
                    MUST BE PRESENT TO WIN.

