

Community of Minnesota Resorts
2019 Spring Workshop

Tuesday, April 9th

Optional Pre-Workshop, April 8th

Boyd Lodge

Crosslake, MN

CMR Member: \$50 per person

First 2 attendees, additional from same resort, \$30 per person

Non-CMR Member: \$80 per person

Price includes workshop, lunch, snacks, and a great time!

Please Print and return with check by 3/30

Name (s): _____

Resort: _____

Address: _____

Phone: _____

Email: _____

Return this portion of flyer with the check to:

Community of Minnesota Resorts

PO Box 61

Dent, MN 56528

Questions? Call Jim Wherley at 320-212-5107

If interested in staying to stay on Monday, contact Mike or Ruth for room availability: 218-543-4125

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SPRING WORKSHOP
APRIL 9, 2019

BOYD LODGE
CROSSLAKE, MN

Community of Minnesota Resorts Spring Workshop Agenda Tuesday, April 9th, 2019

- 8:00 ▶ Registration
- 9:00 ▶ Welcome -
 - ▶ Rez Stream: How to use the cloud
 - ▶ Explore MN Tourism, Dave Bergman
 - ▶ Update
- 10:30 ▶ Break
- 10:45 ▶ Crackerbarrel
 - ▶ Enhancing Landscaping, James Kramvik, Landscape designer
- 12:00 ▶ Lunch
- 1:00 ▶ CMR Marketing and Branding
- 1:45 ▶ Break
- 2:00 ▶ Crackerbarrel
 - ▶ Resorter Panel: Equipment Rentals/ Cabins and Furniture
 - ▶ Insurance: Common Questions Resorters Ask, Scott Tanke
- 4:45 ▶ Closing
- 5:30 ▶ Board Meeting, everyone is welcome to join

Crackerbarrels: Bring your questions! You will have the opportunity to ask the other resorters their opinions on YOUR questions.

Monday's Pre-Workshop Classes Monday, April 8th, 2019

Rez Stream – Training 9:30 - 12:00pm No Charge

Come learn how this Cloud Based Software works. Learn everything from making reservations, to checking guests in and out, accepting payments and technical support.

First Aid and CPR Training and Certification 2:00 - 6:00pm \$110/per person

Certified Instructor, Marie Hanson, will lead us through the class on First Aid and CPR. We will then be able to take the test and get the certification.
- Minimum of 5 needed to hold class.

To register for classes, email
Timberly at finnfeather@hotmail.com.
Make checks payable to CMR.

Resort Insurance: Scott Tanke will review common questions resorters ask.

- Signage - Can we still be held liable for personal injury? How much should we be insuring our buildings for? How to plan for disasters.

Landsburg Landscaping and Nursery

James Kramvik, Landscape Designer

Learn about ways to enhance your landscape on a budget, rain gardens, what plants/trees are best for our zones, and much more.

Resorter Panel: Two topics: ▶ Equipment Rental and ▶ Cabin and Furniture

We will answer many questions including:
How often do you replace your equipment?
Do you buy new or used, 2- or 4-stroke? Do you require a rental agreement?
Regarding your cabins/furniture. How often do you replace furniture, appliances, mattresses? Do you buy new or used? What type of TVs do you have?.....

Plenty of other topics as well. This is a great way to spend your day learning about and sharing ideas about the industry we are all interested in: **Resorting**