



# RESORTER REPORTER

## Congress of Minnesota Resorts

### Yo Resorters!

Are you feeling the need to run away yet? No matter how much I enjoy the 'people' aspect of resorting I am more than ready for a break and always start planning my own fall get-away plans in early August (OK . . . maybe I start thinking about it in June, but don't tell anybody . . . only 3 more Saturdays and counting, by gawd!) That said, have you put the CMR Fall Conference on your calendar yet? We're gathering in Grand Rapids this year, at Sugar Lake Lodge on October 30, 31 and November 1. They are gifting us a steal of a deal on rooms (\$89.00/night -- best rooms go first! so call soon 1-800-450-4555) A beautiful area in the fall, feel free to come up a day early and visit the great shopping, Judy Garland Museum, Hill Annex Mine State Park or maybe the Forest History Center. At the moment, I'm thinking maybe we could all just use an extra bonus day to come up and relax before the big 'shing-dig' starts. Would some of you be interested in coming up early just to hang out and play at the Lodge? And YES! I've been allowed to bring my drums for us to have a drum circle -- so we now have the excuse to beat the crappola outta something (a much safer outlet than thunking bratty guest kid's upside the head, yes?) and letting off some steam at end of season. They apparently have fabulous golf on-site, and local fishing guides for those of you into that sort of thing. I'm thinking about planning a couple of simple small game tournaments (i.e. croquet, horseshoes) for some structure, maybe a Ladies's Wine 'N Whine pontoon cruise, asking some local massage therapists over in the afternoon and I've been talking to a local naturalist who might give a walking tour. We're considering the possibility of a couple bonus School of Resorting classes, too, perhaps yet another Social Media one for those of you still struggling with utilizing the free marketing of Facebook, You Tube, Twitter, etc. Conference is still in the planning stages so we welcome topic ideas from you! Keep posted on the chatline for more information as speakers get confirmed and the conference itinerary starts to gel. Can't WAIT to see you!

Kim Bowen, Crow Wing Crest Lodge, Fall Conference Co-Coordinator  
 relax@crowwing.com or (218) 652-3111

### CMR Fall Resort Tour

Save the date for the CMR's Fall Resort Tour. The tour will be in the Walker area on Wednesday September 7<sup>th</sup>. The resorts featured on the tour will be Hiawatha Beach Resort, Bailey's Resort, Brindley's Harbor Resort, Grand Vu Lodge and Acorn Hill Resort. Watch for more details.

Timberly Christiansen, Finn 'N Feather Resort, School of Resorter Chair Person  
 finnfeather@hotmail.com or (218) 335-6598

# New Website Feature Just Launched This Summer

The first of two new website projects this year is now LIVE on the CMR website: [www.Minnesota-Resorts.com](http://www.Minnesota-Resorts.com) Some may have already noticed the new icon: Last Minute Openings above Fishing Getaways, Family Vacations, and Winter Resorts.

Website visitors will be able to click on the new icon and go to a map that shows your last minute vacancies; but only if you've listed them! So here's what you do: Go to membership and login to your profile page. Scroll down to 'Advertise your Last-Minute Openings'. You should come to a page with instructions for listing your openings by accommodation type, start date and days available. There's a nominal fee of \$5 for a cabin listing and \$2.50 for a RV or campsite listing. Payment is through Pay Pal either using your account (if you have one), or with a credit card or bank card.

You can put listings in for vacancies out three weeks of your listing date. There is a seven day max set for dates available. So for example, if you have a cabin that is open for two consecutive weeks, you'll need to put in two separate listings (one for each week).

A push pin shows up on the regional map when a visitor clicks on the Last Minute Opening icon. When they curser over the pin, the available resorts with vacancies are listed. Visitors can also filter the results by selecting a region, accommodation type and date.

We now think we have all the bugs worked out but if you experience any issues please contact Su at [rsugstad@means.net](mailto:rsugstad@means.net).

We hope that CMR members find this new feature helpful in filling those unwanted vacancies or cancellations. Good luck!

CMR Marketing Committee

## PLEASE MAKE THIS CHANGE IN YOUR RECORDS!

### Office Contact Information Changes

The Congress of Minnesota Resorts mailing address has changed.

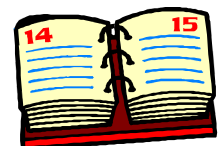
Congress of Minnesota Resorts  
PO Box 358  
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Phone number: 320-212-5107

## CMR Renewal Notices

Renewal notices for 2011-2012 membership year were sent out the end of July. Your dues should be mailed to the office by September 1, 2011. Don't miss out on your benefits with the Congress of Minnesota Resorts. If you need a new form you can login and print one from the CMR website: [www.Minnesota-Resorts.com](http://www.Minnesota-Resorts.com) or contact the office.

## CMR CALENDAR OF EVENTS

Aug 17, 2011	CMR Board Meeting, Cedar Rapids Lodge, Tenstrike 9:00 am—?
Sept 1, 2011	Resorter of the Year nominations due at the CMR Office
Sept 1, 2011	CMR Membership Dues are due at office.
Sept 7, 2011	CMR Fall Resort Tour, Walker Area, check story page 1
Oct 30, 31 & Nov 1, 2011	CMR Fall Conference, Sugar Lake Lodge, Grand Rapids



# NOMINATING RESORTERS FOR THE 2011 RESORTER/S OF THE YEAR AWARD SEPTEMBER 1, 2011 DEADLINE

The Congress of Minnesota Resorts selects, through nomination by its members, one resort and resort owner that has shown a dedication to the improvement of the Minnesota Resort Industry by adopting and carrying out business policies and practices that reflect a personal pride in the industry as a whole. They also live up to the organization's motto of "Resorters Helping Resorters" by involvement in community activities and by displaying a willingness to help other resort owners to successfully operate Minnesota resorts.

To this end, any member of the Congress of Minnesota Resorts can submit a nomination for this prestigious award. Nominations must be received by September 1<sup>st</sup> each year. The nominating member is not required to verify the eligibility criteria. In the event none of the resorts nominated meet all the eligibility requirements, the awards committee will make a selection based on the resort most closely meeting the criteria and notify the winner. The winner will be asked to be present at the Annual Congress of Minnesota Resorts Fall Conference where the formal announcement and presentation will be made.

You can go to the CMR website [www.Minnesota-Resorts.com](http://www.Minnesota-Resorts.com) Scroll to the bottom of the home page and click on Membership, then by using your User Name & Password you will get into the Members Only sections and click on Applications then print a copy of Resorter of the Year Nomination form. Mail the completed form to: Congress of Minnesota Resorts, PO Box 358, New London, MN 56273-0358. If you need further assistance please contact Vicky by emailing: [CMR@Minnesota-Resorts.com](mailto:CMR@Minnesota-Resorts.com) or call 320-212-5107.

## NEW MEMBERS

New members/owners, please give them a call or email of encouragement and welcome them to the Congress of Minnesota Resorts.

Resort Members:

Rick & Diana Dodge, Shady Hollow Resort, PO Box 207, Brainerd, MN 56401-0207 Phone: 218-828-9308, email: [info@shadyhollowresort.com](mailto:info@shadyhollowresort.com)

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Ronald L. Meyers, Eden Acres I, 5181 Fish Hook DR SW, Alexandria, MN 56308-6301 Phone: 320-763-7434 Email: [RonfromMN@yahoo.com](mailto:RonfromMN@yahoo.com)

Fred Bobich, Sugar Lake Lodge, PO Box 847, Grand Rapids, MN 55744-0847 Phone: 218-327-1462 Email: [fred@sugarlakelodge.com](mailto:fred@sugarlakelodge.com)

*WELCOME  
&  
GOOD LUCK!*

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Keep your listing current  
on the CMR website.

## CMR MISSION STATEMENT

The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry

## CMR MOTTO

The Congress of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

## CMR'S 2010-2011 BOARD OF DIRECTORS

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