

RESORTER REPORTER



October is here...already. That means the CMR Fall Conference is right around the corner! The conference is a time to gather information about making your resort even more successful for you in the future!

Come join us Saturday October 27th at our Resorter "Fun Day" as we tour local breweries. Participation is optional, and the cost (\$20) is not part of your conference registration fee. However, this is a great time to relax with fellow resorters, share stories, experiences, tips, and maybe a refreshment or two!

Actual Conference activities begin Sunday October 28th with registration at 11:30 and sessions beginning at noon.

We hope you can join us for this year's conference! For more details, conference agenda, registration form and a link to Cragun's to reserve a room see page 3 of this newsletter!



The Community of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry.

The Community of Minnesota Resorts' motto is: "Resorters Helping Resorters."
"We believe that none of us alone is as smart as all of us together."

Table Of Contents

Fall Conference Intro	P1
Calendar of Events	P2
CMR Fall Conference Details	P3
Service Animals Overview/Poster	P4
Resorter of the Year Nominations	P5
CMR Board Needs You!	P5
Membership Renewal Reminder	P6
Need a Vacation?	P6
EMT Events Update	P6

New Format-Additional Content-Pertinent and Timely Information

The Community of Minnesota Resorts' newsletter, the Resorter Reporter, has changed. Here are some helpful hints for navigating the links in this newsletter.

When you click on a link to external content, you will be connected to that content. To return to the newsletter from that content, just close the new window that opened by clicking the back arrow in the upper left hand corner. You will then return to the Resorter Reporter.

Community Of Minnesota Resorts Calendar of Events

- October 27 Fun Day-Brewery Tour
- October 28-30 Fall Conference at [Cragun's](#)
- October 29 Vendor Show at Fall Conference 1-4 pm

Make sure to mark your calendar for these events!



CMR Fall Conference-Mark Your Calendar!!

Our annual CMR Fall Conference will be coming in just a few more days!! Get your registration in today so we can get accurate head counts for food and attendance purposes!!!

October 28th, 29th and 30th at Cragun's Resort, Brainerd MN

Saturday, October 27th -Brewery Tour!-\$20.00 for bus per rider (drinks at brewery and dinner are at your cost)

1:00 pm meet at Cragun's to get on the bus.

We will be touring Roundhouse Brewery, Jack Pine Brewery and Gull Dam Brewery.

5:30 Bus returns to Cragun's where we have reserved a room for dinner

Sunday October 28th

11:30 Registration

Income Tax Update & Related Planning Strategies; by Bruce Imholte , CPA

Preparing for Success When All Is Changing Around Us; John Edman, Director, Explore Minnesota

Organized Cracker-barrel

Brad Parsons – New MN DNR Fisheries Chief - Northern Regulations

Joel Carlson – CMR Lobbyist (he will also have Senators drop by)

Dinner

Entertainment-Team Trivia-Team up with fellow resorters to win prizes each round and a grand prize for answering trivia questions.

Monday October 29th

Contract for Deeds - Zack Johnson – Thomason, Swanson, and Zahn Law Office

The Science behind cleaning products - Chris Gatewood : Cole Papers

Organized Cracker-barrel

Resorter of the Year Award

1:00 - 4:00 Vendor Show

Annual Meeting: CMR Update- CMR Branding – Website - CMR Legislative Update

Silent Auction

Remember to bring items to place in the silent auction as well as planning to bid on your favorite items while at conference. All proceeds from the silent auction go to fund our annual Day On The Hill event at the state capitol. This upcoming year we will be inviting legislators to join us for a meet and greet mixer at the end of the day. This will provide us yet another opportunity to leave a memorable impression upon them regarding the issues that are important to us as resorters!

Tuesday October 30st

Introduce New Board Members –

Willow Sweeney – Motivational Speaker.

Claudia Allene –Customer Service Around the World; Customer Service after traveling the world for 3 years.

Organized Cracker-barrel

Grand Prize & Closing

Here is the link to reserve hotel rooms also! https://craguns.formstack.com/forms/coms_2018

Rooms are \$91.26 a night this price includes taxes and fee's.

Join your fellow resorters for this educational, informative and fun fall conference!

[CLICK HERE FOR A REGISTRATION FORM](#)

OR Contact Jim Wherley, CMR Office Manager at 320-212-5107 with questions or to register!



Service Animals-Overview

We continue to receive questions about service animals. The below is taken directly from the Minnesota Council on Disability website. If you desire to gather even more information click [here](#). To find a poster to display at your resort to deter the misrepresentation of an animal as a service animal click [here](#).

Under the ADA, State and local governments, businesses, and nonprofit organizations that serve the public generally must allow service animals to accompany people with disabilities in all areas of the facility where the public is normally allowed to go. For example, in a hospital it would be inappropriate to exclude a service animal from areas such as patient rooms, clinics, cafeterias, or examination rooms. However, it may be appropriate to exclude a service animal from operating rooms or burn units where the animal's presence may compromise a sterile environment.

Service animal: As defined in the Americans with Disabilities Act (ADA) may be a dog, or in some cases a miniature horse, individually trained to do work or perform tasks for an individual with a disability. The task(s) performed by the animal must be directly related to the person's disability. The ADA allows these animals to go anywhere that the public is allowed to go.

Emotional support, therapy, comfort, or companion animals are not considered **service animals under the ADA**. These terms are used to describe animals that provide comfort just by being with a person. Because they have not been trained to perform a specific job or task, ***they do not qualify as service animals under the ADA.***

Staff/businesses cannot ask about the person's disability, require medical documentation, require a special identification card or training documentation for the dog, or ask that the dog demonstrate its ability to perform the work or task. Service animals do not have to wear a vest or patch or special harness identifying them as service animal. Two questions may be asked of the owner of a service animal:

- Is the service animal required because of a disability?
- What work or task has the animal been trained to perform?

Under the ADA, service animals must be harnessed, leashed, or tethered, unless these devices interfere with the service animal's work or the individual's disability prevents using these devices. In that case, the individual must maintain control of the animal through voice, signal, or other effective controls.

Service animal users must be afforded the same opportunity as any other guest in any establishment. People with disabilities who use service animals cannot be isolated from other patrons, treated less favorably than other patrons, or charged fees that are not charged to other patrons without animals. In addition, if a business requires a deposit or fee to be paid by patrons with pets, it must waive the charge for service animals.

Resorter of the Year

The Community of Minnesota Resorts (CMR) selects, through nominations by its members, one resort and resort owner that has shown a dedication for the improvement of the Minnesota Resort Industry by adopting and carrying out business policies and practices that reflect a personal pride in the industry as a whole.

The nominees also live up to the organization's motto of "Resorters Helping Resorters" by involvement in community activities and by displaying a willingness to help other resort owners to successfully operate Minnesota resorts.

We would like to thank those members who have sent in nominations for this prestigious award. The nominations have been received by the Resorter Of The Year award committee, and the winner will be revealed at the Fall Conference.

CMR Board Needs You!

The Community of Minnesota Resorts is "Resorters Helping Resorters". The CMR does not exist without its membership and its Board of Directors. We thank each and every one of you for your membership, but have you ever thought about becoming a member of the CMR Board?

Each year a number of Board terms expire. We would like to thank everyone who currently serves as a Board member for their dedication to furthering the goals and objectives of the CMR. With individuals leaving the Board due to their term expiring, it creates an opportunity for another CMR member to volunteer their time and talents to serve on the Board. Elections of new Board members takes place during the annual meeting at Fall Conference.

Have questions, or want additional information on becoming a Board member?

Email us at CMR@Minnesota-Resorts.com and a Board member will be in contact with you to discuss the opportunity with you! Can't serve on the Board? You can still volunteer to assist on a number of different committees.

2018 CMR Membership Renewal It is mid October, and the renewal date Was August 31st

You should have received your annual membership renewal invoice in the mail in early August. We appreciate all of those who have already renewed. However, we still have 26 resorts who have not renewed. Don't let this be the last Resorter Reporter email newsletter you receive! You are at risk of losing your membership benefits by allowing your membership to lapse. Renew today!

If you have misplaced your annual membership renewal invoice, contact Jim Wherley at CMR@Minnesota-Resorts.com and he can send you a new one.

Payments by check can be mailed to the below address:

CMR
Attention: Membership
PO Box 61
Dent, MN 56528

Want to renew online? Go to the [online application](#) and complete the information and submit payment. Remember, online payments incur a 3% transaction fee. Thank you for your ongoing membership!

Need a Vacation?

Join fellow resorters as they travel to Mexico!

A group of resorters is traveling to Mexico February 26th through March 5th. They are working with Brenda Holleman at the Bemidji Travel Chalet 218-751-1112. Just reference you are with the Eickhorst or Scharenbroich resort group.

They will be staying at the [Luxury Bahia Principe, Akumal](#). Located just south of Playa Del Carmen. There are various room types available with different rates. This is an all inclusive luxury resort with amenities such as a spa, golf course, 3 pools, 7 restaurants, 9 bars and a children's water park. You can join the group for various activities or just relax on your own, you can choose.

For questions contact Jim or Deb Eickhorst at relax@kohsresort.com.

What's going on in your neck of the woods?

Check out the Explore Minnesota Events Update by following this link to see what events are going on in



your area and around the state.

[Explore Minnesota Events Update](#)

Once at the site, just click on the most recent events update on the site and view your area's upcoming events.