



Community of Minnesota Resorts

ASSOCIATE MEMBERSHIP APPLICATION

September 1, 2020 through August 31, 2021

(Please fill in form below completely)

Associate Member Benefits

The CMR is a nonprofit organization devoted to the advancement of Minnesota resorts. If you have products or services you think resorters might consistently enjoy, we would be delighted to entertain your Associate Membership and help promote your business!

- Receive one set of mailing labels per year of current members and addresses. Contact the office to receive your set of labels.
- Receive a list of e-mail addresses of current members at time of membership. You may request a fresh list upon renewal of membership each subsequent year. Contact the office to receive the data (typically .csv or excel format-just ask).
- Receive our publication The Minnesota Resorter magazine, published 3 times a year.
- Receive a discount as an associate member to place a paid advertisement in the magazine. Remember this magazine is mailed to ALL resorts in the state of Minnesota (approximately 705 +)- not just CMR members.
- Receive discounted booth fees at the Vendor Show during our Fall conference (typically greater than \$50 in savings).
- Receive a listing of your business on the CMR website www.Minnesota-Resorts.com. Please provide us the information requested below to be included in your web listing with us. Plus, on the reverse side of this page, or via e-mail, include a business description of approximately 250 characters (around 1-5 sentences). If you would like to provide a discount specific to our member resorts, please include that also. This listing is a searchable site that gives you another search domain that provides a link to your website.
- We now publish on our website a list of our Associate Members. This is found at this link <https://minnesota-resorts.com/membership-associate/>. Bringing Associate Member information onto our website allows members, as well as other website visitors, to view the listing and make contact with you for goods and/or services.
- The CMR Board of Directors Membership Committee will be trying various other avenues throughout the year to promote your Associate Membership status to members. Connect with the current Membership Committee Chair to find out how you can partner with us further. (You can find out how to contact the current Chair by linking to the CMR Board Directory here: <https://Minnesota-Resorts.com/Membership/> and then clicking on the CMR "Board of Directors/Committee Assignments/Staff" icon under the heading Our Structure.

The annual membership fee is \$200 (September 1 to August 31).

Membership Application form below to be mailed/e-mailed to: Community of Minnesota Resorts
PO Box 61
Dent, MN 56528-0061
320-212-5107
CMR@Minnesota-Resorts.com

Business Name _____

Contact Person _____

Address _____

City _____ State _____ Zip Code _____

Telephone ____/____/____ E-mail _____ Website _____