



Community of Minnesota Resorts

F.K.A Congress of Minnesota Resorts

Associate Member Benefits

The CMR is a nonprofit organization devoted to the advancement of Minnesota Resorts. If you have products or services you think resorters might consistently enjoy, we would be delighted to entertain your associate membership and help promote your business!

- Receive one set of mailing labels per year of current members and addresses. Contact the office to receive your set of labels.
- Receive our newsletter Resorter Reporter.
- Receive our publication The Minnesota Resorter magazine, published 3 times a year (with additional opportunity to place a paid advertisement in the magazine – it is mailed to ALL resorts in state of Minnesota, approximately 837+.)
- Receive discounted booth fees at the Vendor Show during our Fall Conference (typically greater than \$50 in savings).
- Receive a listing of your business in the members-only section of our website www.Minnesota-Resorts.com. Self access to log-in and be able to offer specials and edit business descriptions anytime (includes a Shore Description which is 255 characters, a General Description which is 2000 characters, and a Specials Description which is 255 characters.)
- You may subscribe for FREE to our Resorters On-Line Yahoo Groups discussion to see what is on resort minds in real time. This is a good opportunity to identify resorts that could use your services. (This is not a tool to be used to advertise services or items for sale. Rather, the information gathered could be utilized to formulate a marketing strategy, develop a new special, or follow up with specific one-on-one offers to assist resorters with your specialized goods/services.)

The annual membership fee is \$190.00 (September 1st to August 31st).

Membership Application form below to be mailed to:

Community of Minnesota Resorts
PO Box 358
New London, MN 56273-0358
320-212-5107 or CMR@Minnesota-Resorts.com

Business Name _____

Contact Person _____

Address _____ City _____ State _____ Zip Code _____

Telephone ____ / ____ / ____ Email _____ Website _____

What initial description of your business would you like on your listing on the CMR website? _____

Would you like to offer any specials to resorts belonging to the CMR? _____