



# Community of Minnesota Resorts

## ASSOCIATE MEMBERSHIP APPLICATION

September 1, 2019 through August 31, 2020

(Please fill in form below completely)

### Associate Member Benefits

The CMR is a nonprofit organization devoted to the advancement of Minnesota resorts. If you have products or services you think resorters might consistently enjoy, we would be delighted to entertain your associate membership and help promote your business!

- Receive one set of mailing labels per year of current members and addresses. Contact the office to receive your set of labels.
- Receive our newsletter Resorter Reporter.
- Receive our publication The Minnesota Resorter magazine, published 3 times a year (with additional opportunity to place a paid advertisement in the magazine – it is mailed to ALL resorts in state of Minnesota, approximately 760+.)
- Receive discounted booth fees at the Vendor Show during our Fall conference (typically greater than \$50 in savings).
- Receive a listing of your business in the members-only section of our website [www.Minnesota-Resorts.com](http://www.Minnesota-Resorts.com). Self access to log-in and be able to offer specials and edit business descriptions anytime (includes a Short Description which is 255 characters, a General Description which is 2000 characters, and a Specials Description which is 255 characters.)
- You may subscribe for FREE to our Resorters On-Line Yahoo Groups discussion to see what is on resort minds in real time. This is a good opportunity to identify resorts that could use your services. (This is not a tool to be used to advertise services or items for sale. Rather, the information gathered could be utilized to formulate a marketing strategy, develop a new special, or follow up with specific one-on-one offers to assist resorters with your specialized goods/services.)

The annual membership fee is \$200.00 (September 1st to August 31st).

Membership Application form below to be mailed/e-mailed to:

Community of Minnesota Resorts

PO Box 61

Dent, MN 56528-0061

320-212-5107

[CMR@Minnesota-Resorts.com](mailto:CMR@Minnesota-Resorts.com)

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_/\_\_\_\_/\_\_\_\_ E-mail \_\_\_\_\_ Website \_\_\_\_\_

Would you like to offer any special to resorts belonging to the CMR? (Just write them on the back of the page.)